

Visualising data for impact

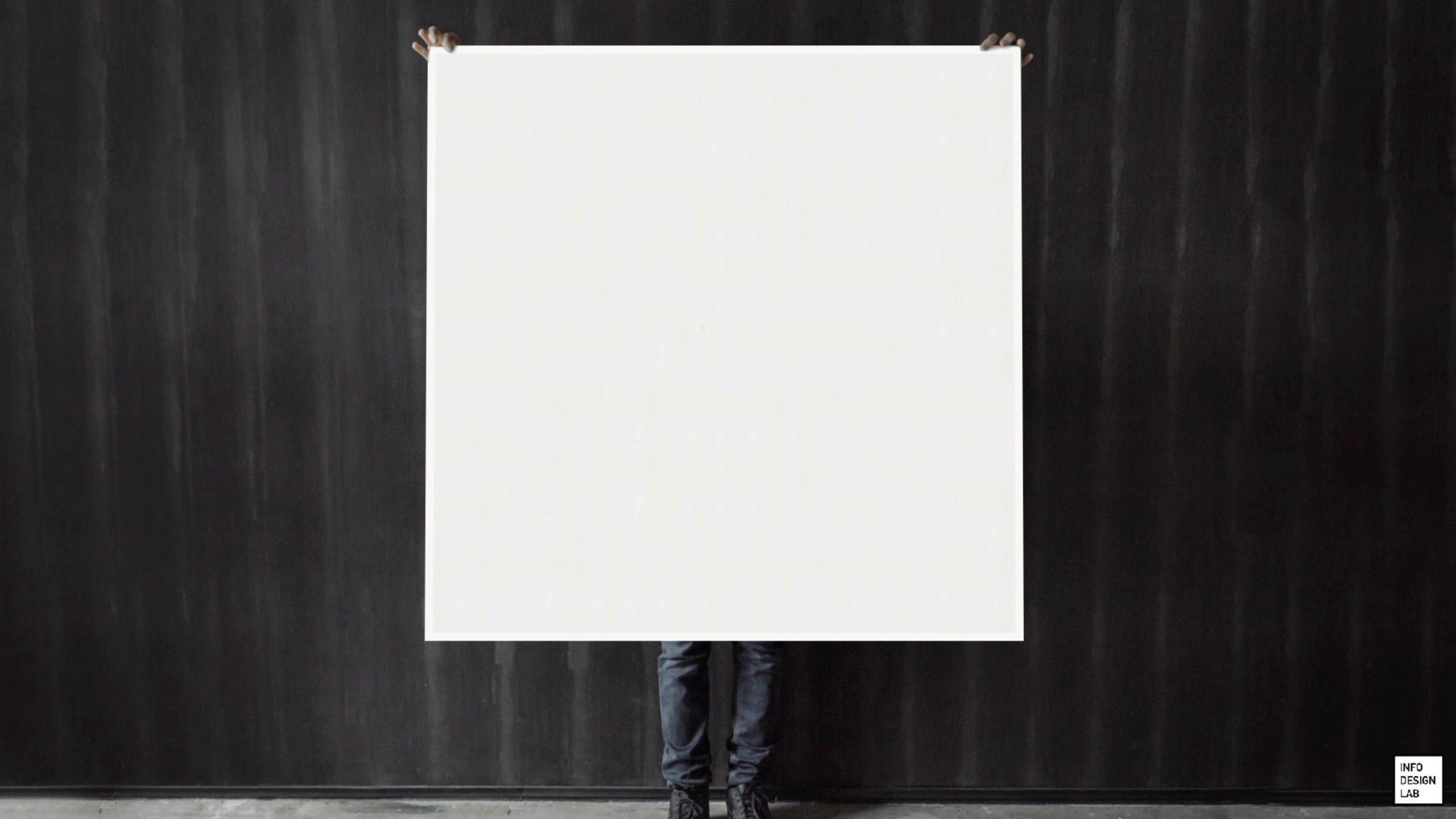
A participatory journey from data to storytelling

Angela Morelli

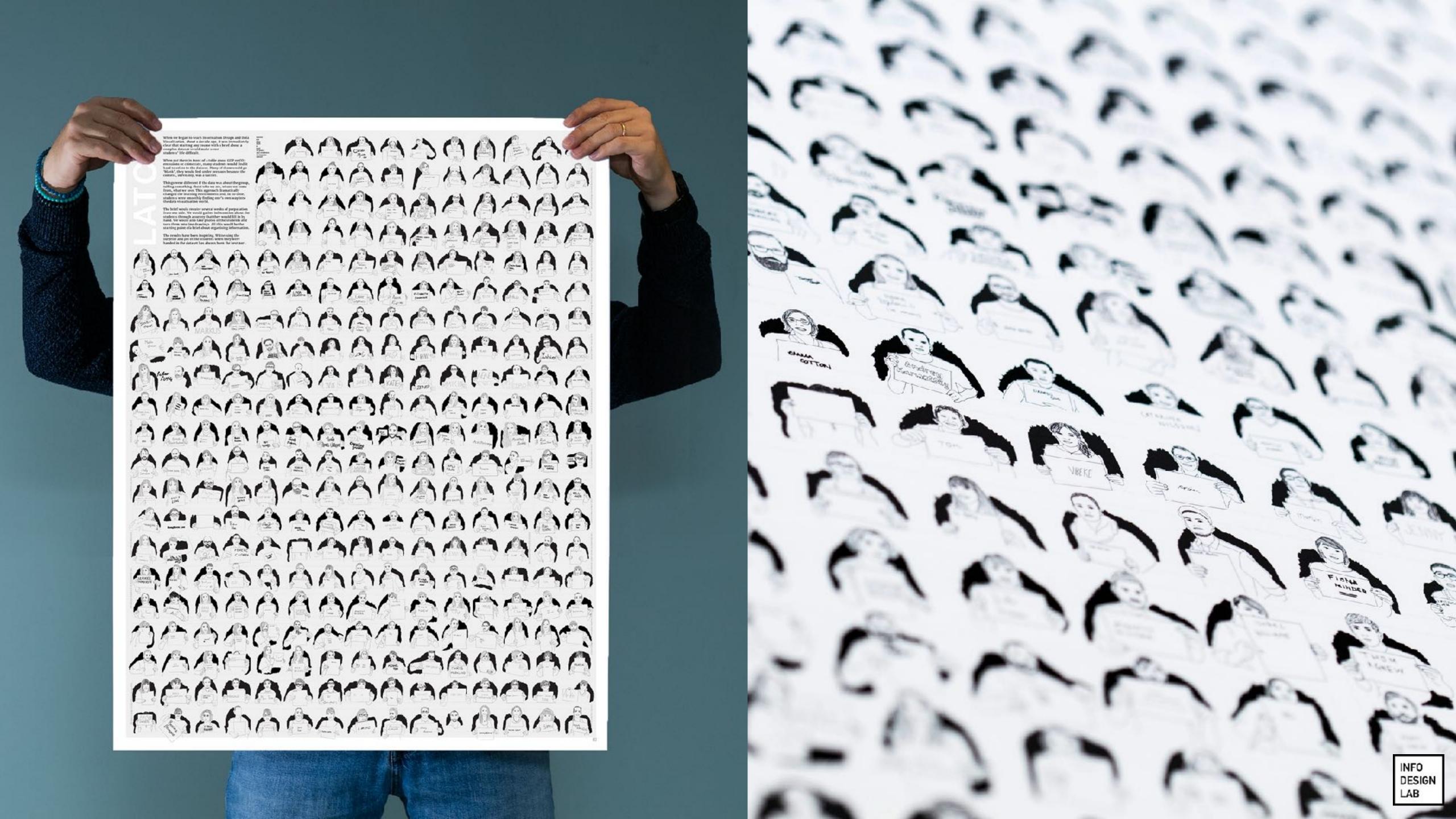
InfoDesignLab.com

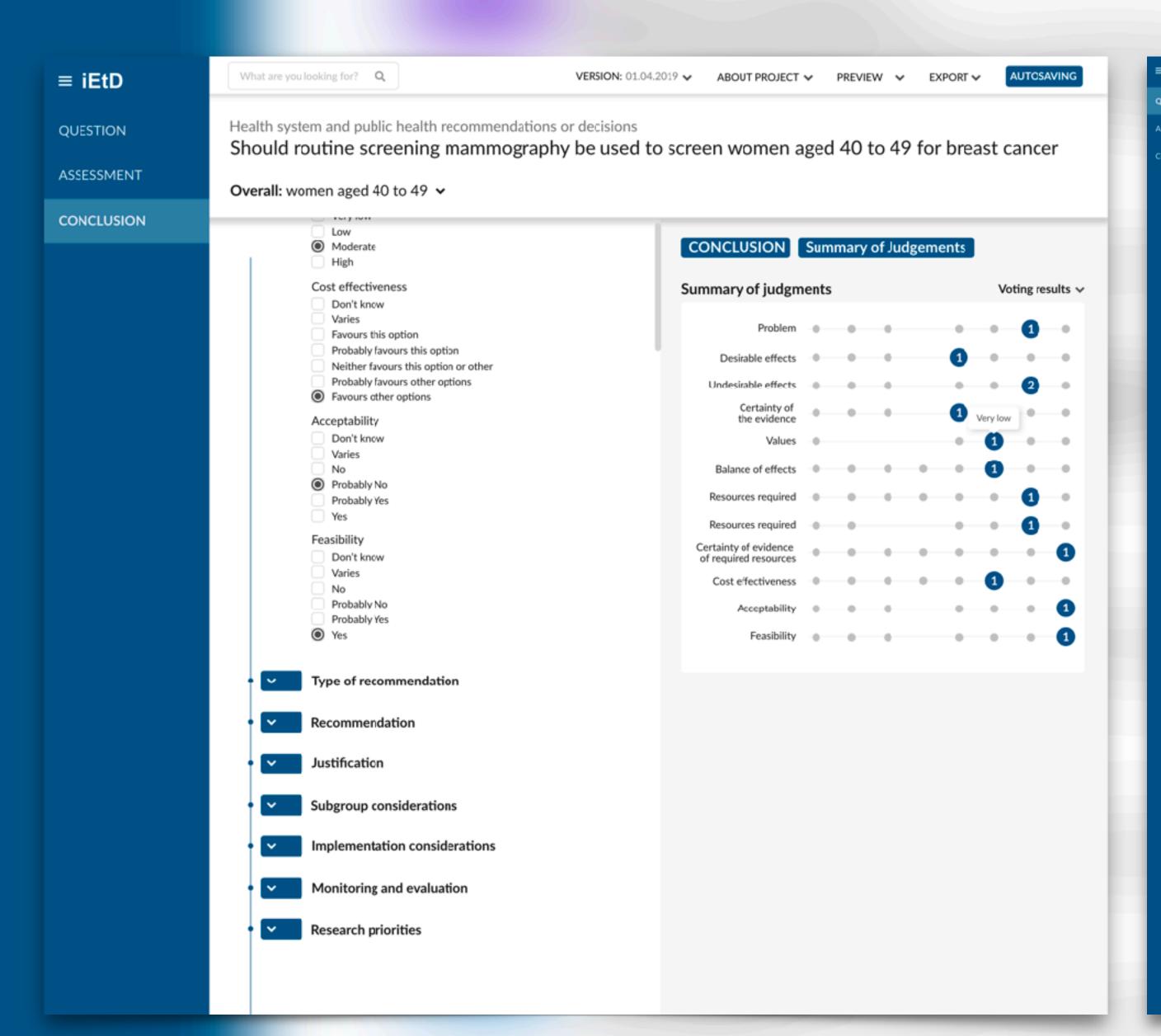
@angelamorelli

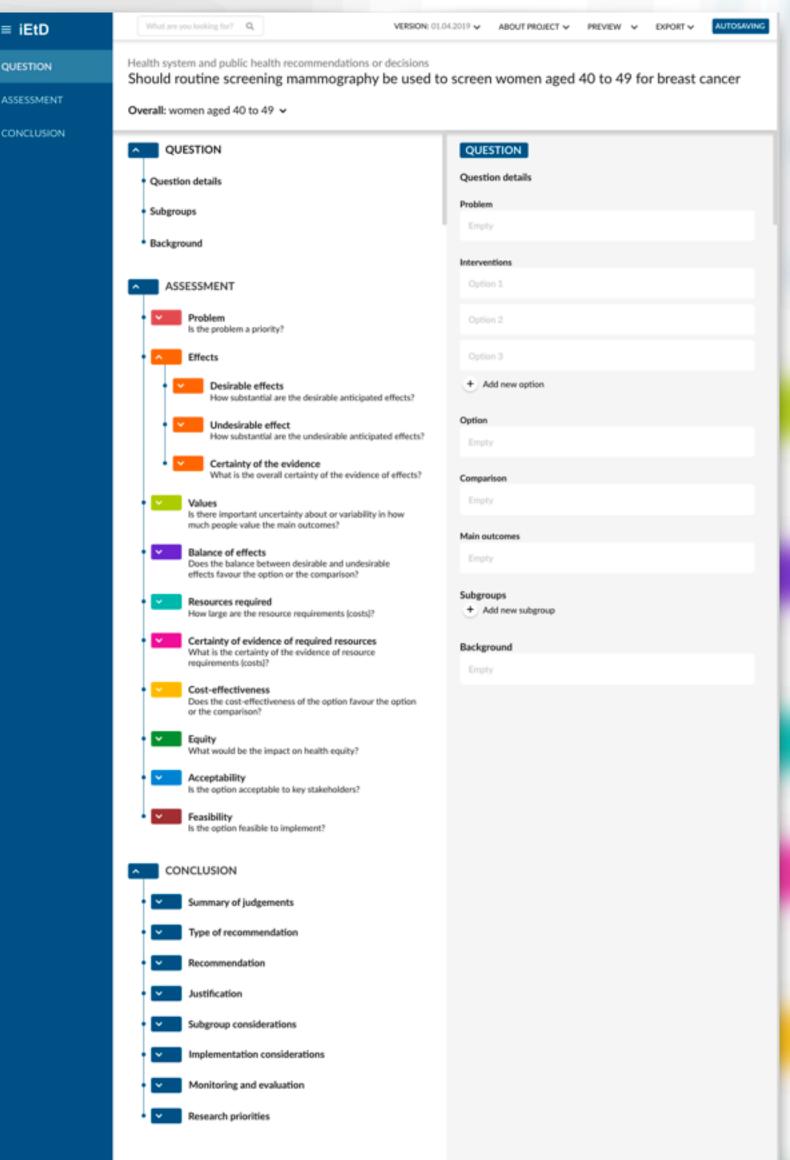
















That's a claim!

Guides for students and teachers to think critically about health claims

0.0

THINK 'FAIR'

about the evidence

Dissimilar care

Uncareful

Dissimilar

expectations

and inquiring that apulid have charged from they fall achieves

Just words















'It works like















BEWARE

of claims

parison groups









Many claims about the effects of treat-- Tee good to be true

BEWARE of claims that have a bad basis

ments a er ot trustwordw. Of en tals is recarse the reason (the basis) for the claim is not trustweethy. You should be careful when you hear delins that are:

evidence from treatment comparisons

TAKE CARE

when you decide

Dissimilar mea-

Few people or

Evidence from comparisons of treat ments can fool you. You should think carefully about the evidence that is used to support claims about the effects of treatments. Look out for Unfair comparisons of treatments Uncareful summanies of comparison

- and make good choices

transcription
What outpomes
matter to you?

Lots of missing

No evidence

Good terarment choices depend on United by carrelotty about what to do. · Whetyour problem is and what your

Are the people (or animals) very

Above adoption of its

es better than the

disadvantages?

Alvays askyourself whether the possible

How sure are

different?

your problem and options . Whether the advantages are bett Introduction

What do you do when you built your finger? Some people say "Cox pool will rave your born." They say that because when they had a burn, they used cow poo and their burn got better. That was their personal experience. But is it possible that their ourn would have got better vithout cow poo?

There are lets of claims like this about what is good for our health. A claim is something someone says that can be right grymang.

A treatment is something you do for you hearth—for example, taking a medicine, exercising, or even putting our finger in cow pool A treatment makes happen—like making you feel better or worse, making you stronger, or or ring a burn

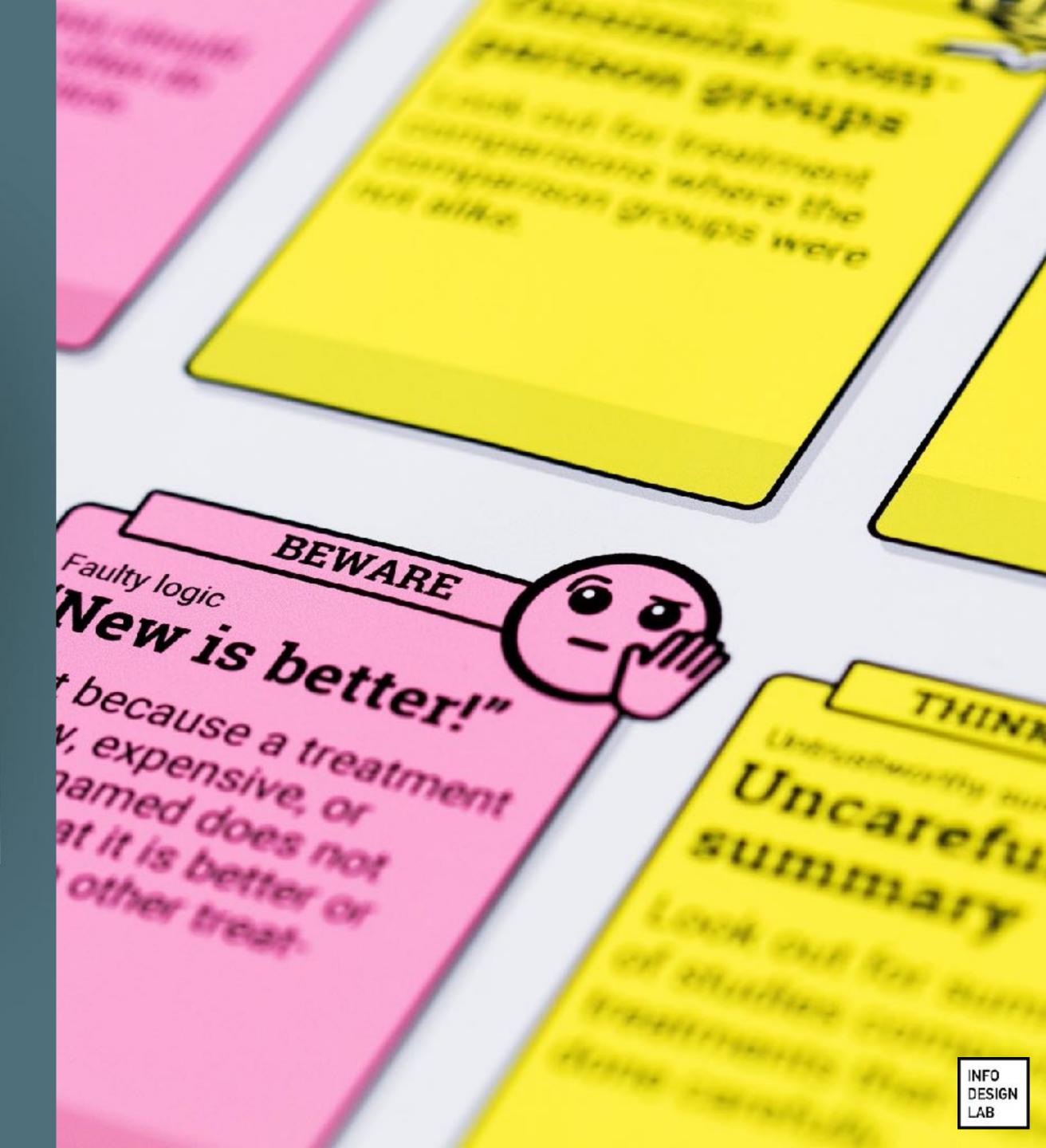
People make lots of claims about treatment effects. How can we tell which claims are night or wrong? o do this, you need to lock at what supports their daim - its basis. For example, someone s personal nience is not a good basis for a im about what is good for your nealth. This is because we don't know what would have happened if that person had done something

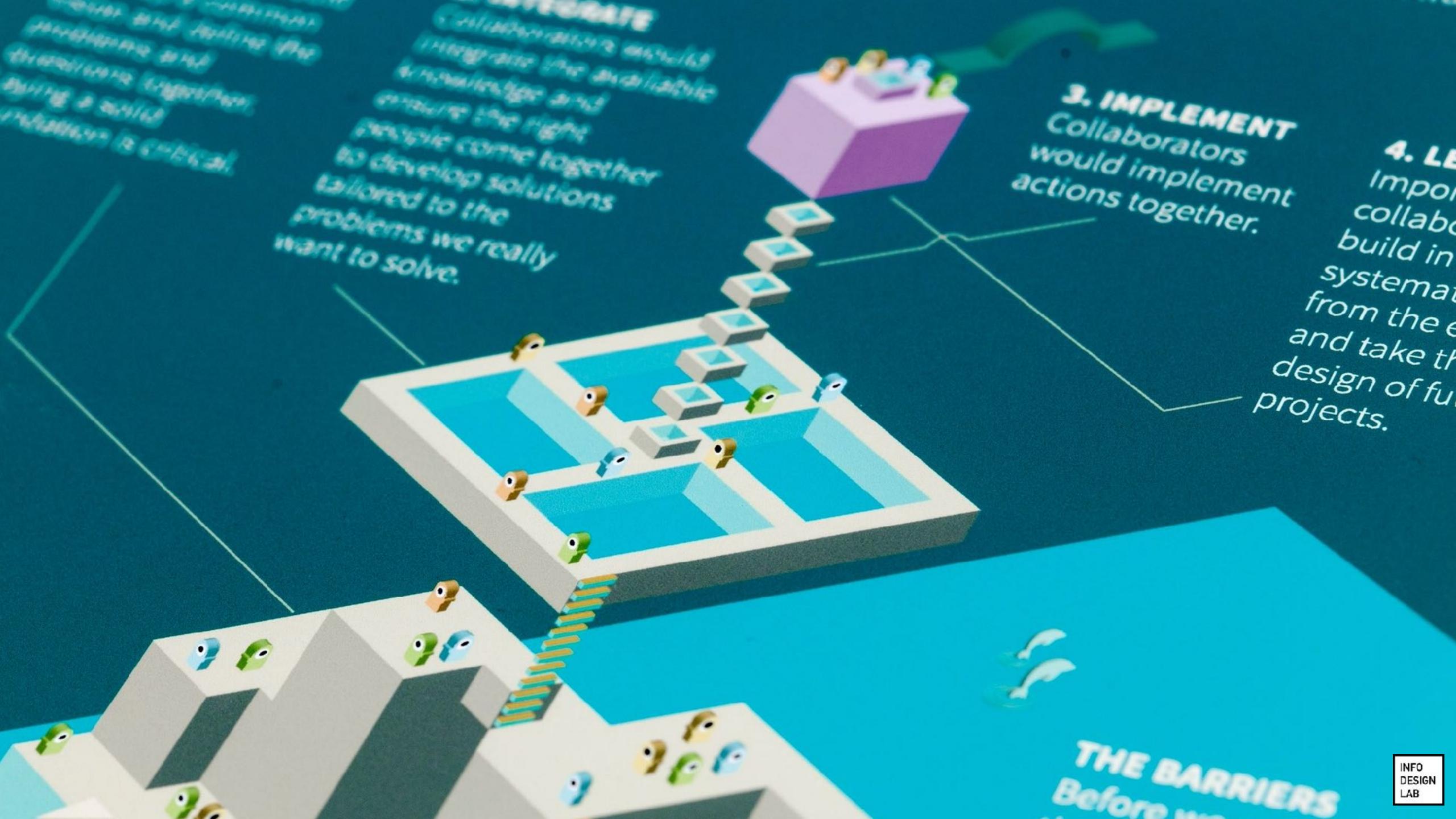
To know if a treatment (like putting con poporia buini causes arreffect. (like a laarn getting better), the beatment has to be compared to somena burn). That way we can see Ahat would happen if people did something else. Researchers compare a treatmen; given to people in one group with something e se given to people in another group. Those comparisons provide evidence - facts to support a conclusion about whether a claim about treatment effects sright or wrong For those comparisons to be fair, the only important difference between the groups should be the treatments they receive.

www.thatsaclaim.org



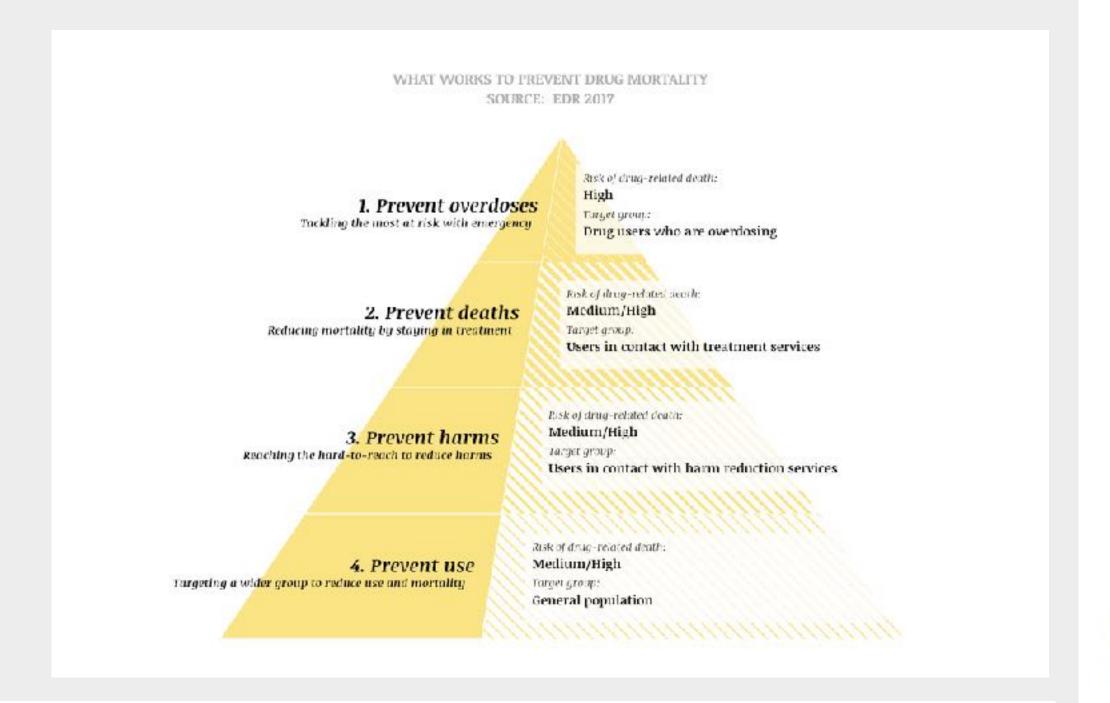








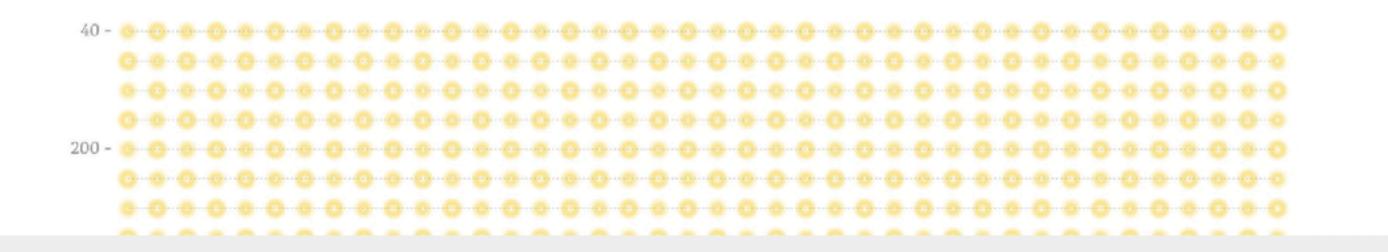




European Monitoring Centre for Drug and Drug Addiction

Drug mortality is preventable. Here's how.

In 2015, **8441** people in Europe died because of **overdose of drugs**. They accidentally or intentionally took more than the normal amount or the drug was too potent.



The number of people who die because of drugs is heavily influenced by the drugs used and how these drugs are consumed.

The European drug market offers a wide range of substances ranging from **Opioids** to **Stimulants**, from **Synthetic drugs** to **Cannabis**.

ESTIMATES OF DRUG USERS IN THE EUROPEAN UNION Source EMCDDA, EDR 2017

Opioids

1.3 million users

Opioids are a class of drugs that act as powerful pain relievers. In 2015 in Europe it was estimated that there were 1.3 million high-risk opioid users.

Stimulants

8 million users

Stimulants are a class of drugs that increase alertness, energy and attention. In 2015 in Europe it was estimated that there were almost 8 million recent users of stimulants.

Synthetic drugs

data uncertain

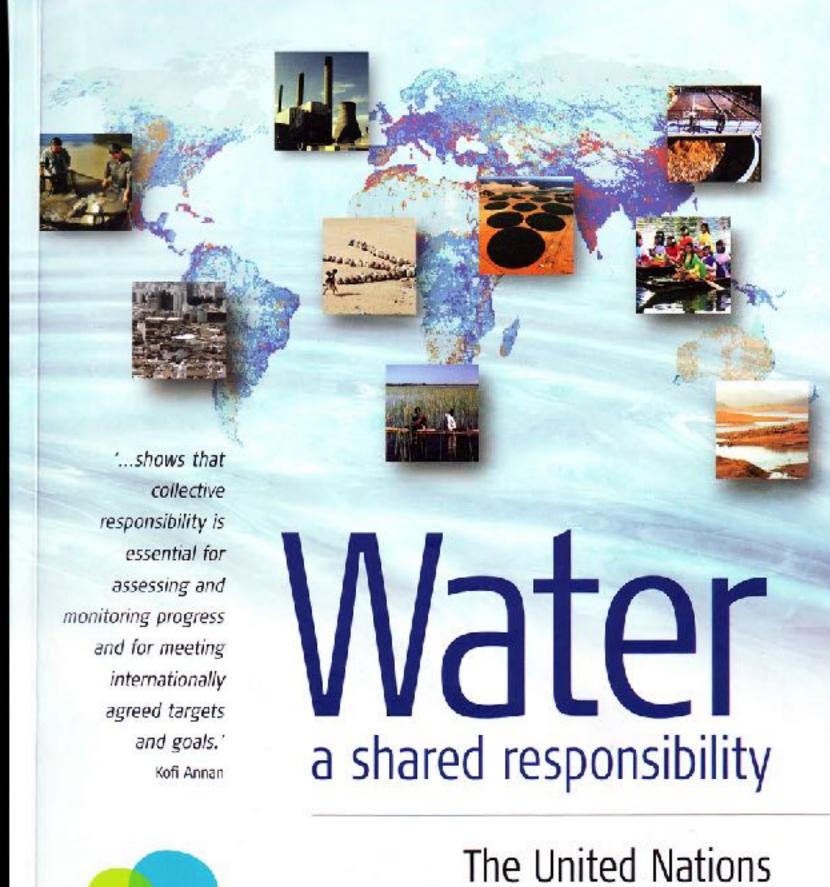
Synthetic drugs are new substances created synthetically in illegal labs. The number of users is uncertain but their availability on the market shows that there is a demand.

Cannabis

22.1 million users

Cannabis is the illicit drug most likely to be used in Europe. In 2014 in Europe it was estimated that there were 23.5 million recent users.

The world is thirsty because it is hungry.





The United Nations World Water Development Report 2



Source: Water Footprint Network

Source: Water Footprint Network

Water for domestic needs



Water for industrial products



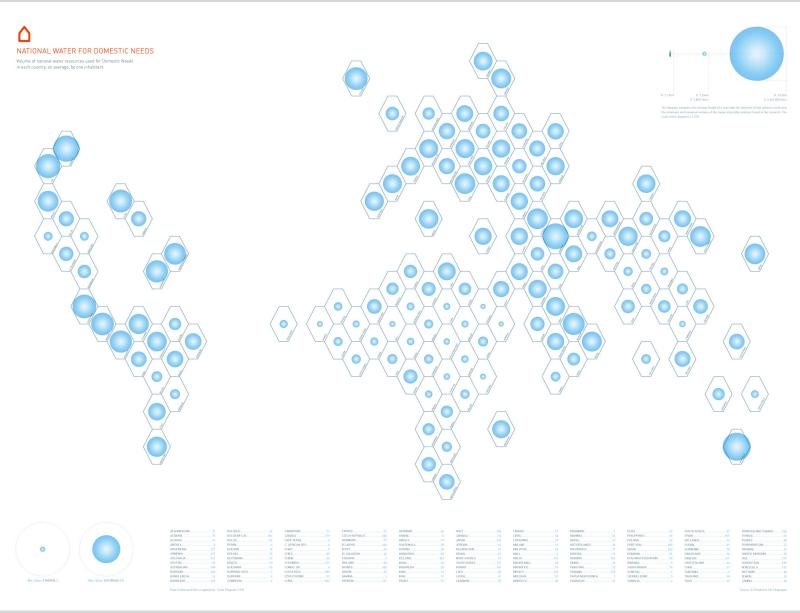
Source: Water Fo

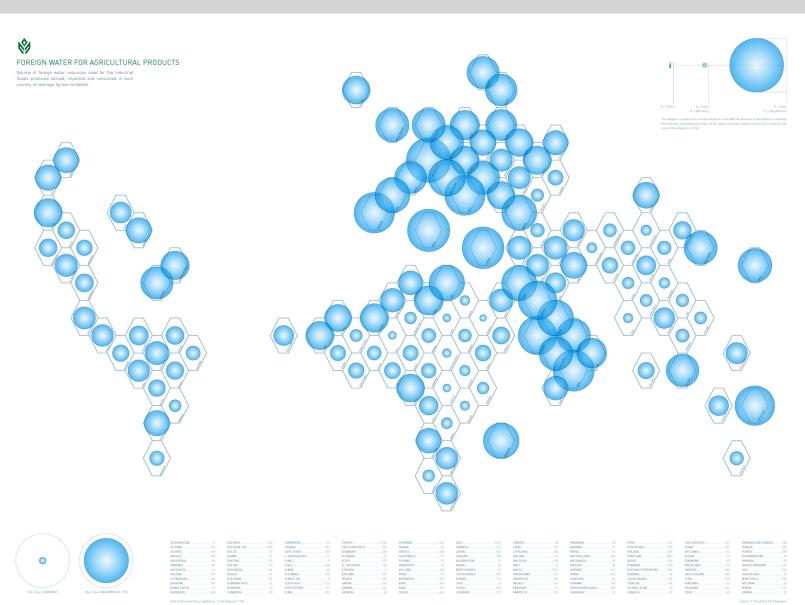
496 es per d



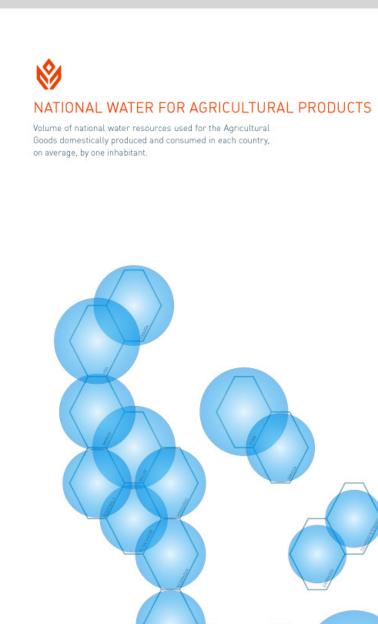


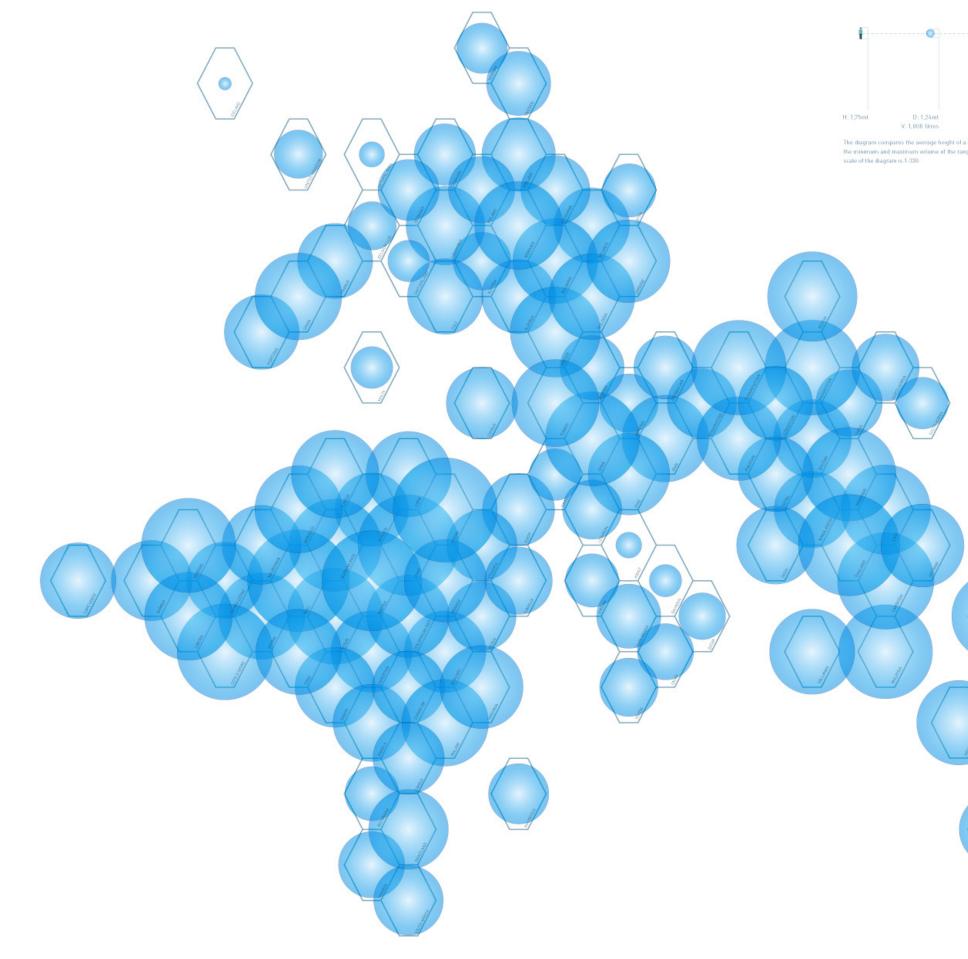
















FGHANISTAN		BELARUS	820
LBANIA	777	BELGIUM-LUX	215
LGERIA	755	BELIZE	1087
NGOLA	878	BENIN	1690
RGENTINA	1122	BHUTAN	902
RMENIA	379	BOLIVIA	1095
USTRALIA	736	BOTSWANA	304
USTRIA	368	BRAZIL	1155
ZERBALIAN	485	BULGARIA	1169
BAHRAIN	64	BURKINA FASO	1491
BANGLADESH	846	BURUNDI	1036
BARBADOS	374	CAMBODIA	1715

CAMEROON	1021
CANADA	986
CAPE VERDE	835
C. AFRICAN REP	1064
CHAD	1962
CHILE	274
CHINA	565
COLOMBIA	551
CONGO, DR	715
COSTA RICA	639
a floor was some	

PRUS	693	GERMANY	434	ITALY
ECH REPUBLIC	934	GHANA	1229	JAMAICA
NMARK	442	GREECE	1403	JAPAN
UADOR	907	GUATEMALA	621	JORDAN
MPT	722	GUYANA	1925	KAZAKHSTAN
SALVADOR	593	HONDURAS	673	KENYA
HIOPIA	664	ICELAND	4	NORTH KOREA
VLAND	758	INDIA	907	SOUTH KOREA
ANCE	814	INDONESIA	1153	KUWAIT
BON	982	IRAN	1243	LA05
MBIA	993	IRAQ	1036	LATVIA
ORGIA	505	ISRAEL	264	LEBANON

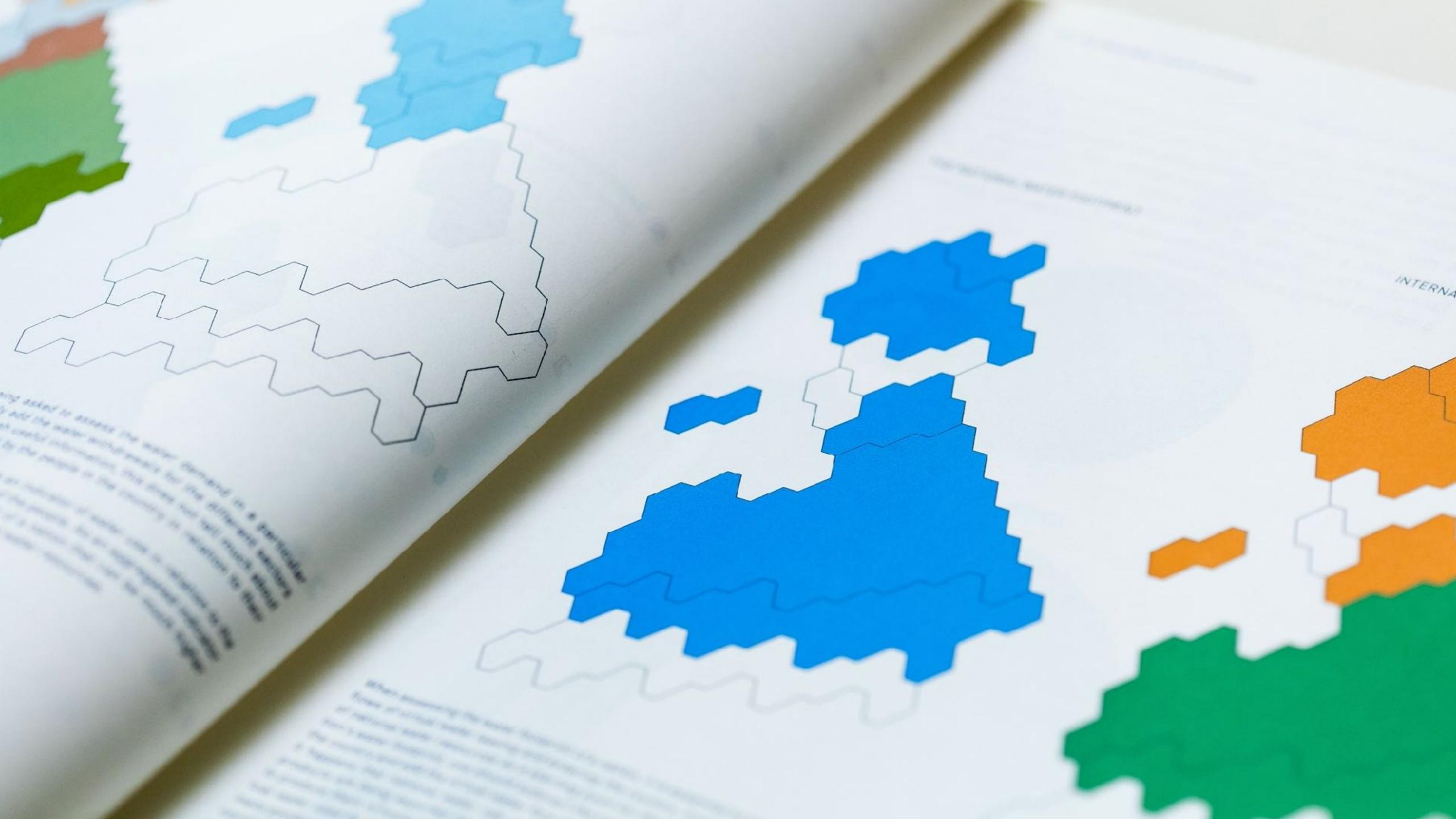
	829	LIBERIA
	615	LIBYA
	165	LITHUANIA
	301	MALAWI
N	1637	MALAYSIA
	626	MALI
EA	574	MALTA
EA	264	MAURITANIA
	33	MAURITIUS
	1390	MEXICO

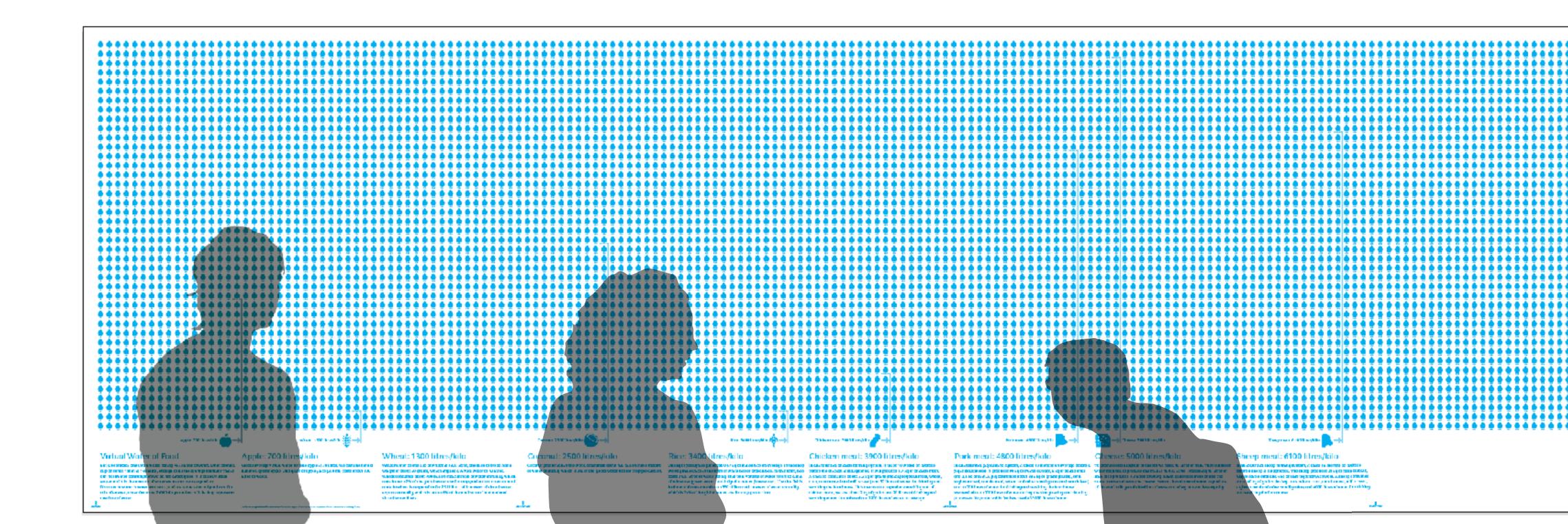
LIBERIA	1294	MY
LIBYA	1189	N/A
LITHUANIA	632	NE
MALAWI	1245	NE
MALAYSIA	1591	NI
MALI	2003	NI
MALTA	141	NO
MAURITANIA	945	ON
MAURITIUS	422	PA
MEXICO	837	. PA

MYANMAR	1557	PERU.
NAMIBIA	555	PHILIP
NEPAL	806	POLAN
NETHERLANDS	31	PORTU
NICARAGUA	663	QATAR
NIGERIA		ROMA
NORWAY	244	RUSSI
OMAN	341	RWAN
PAKISTAN	1119	SAUDI
PANAMA	555	SENE
DADIUS MERICORNICA		CIEDO

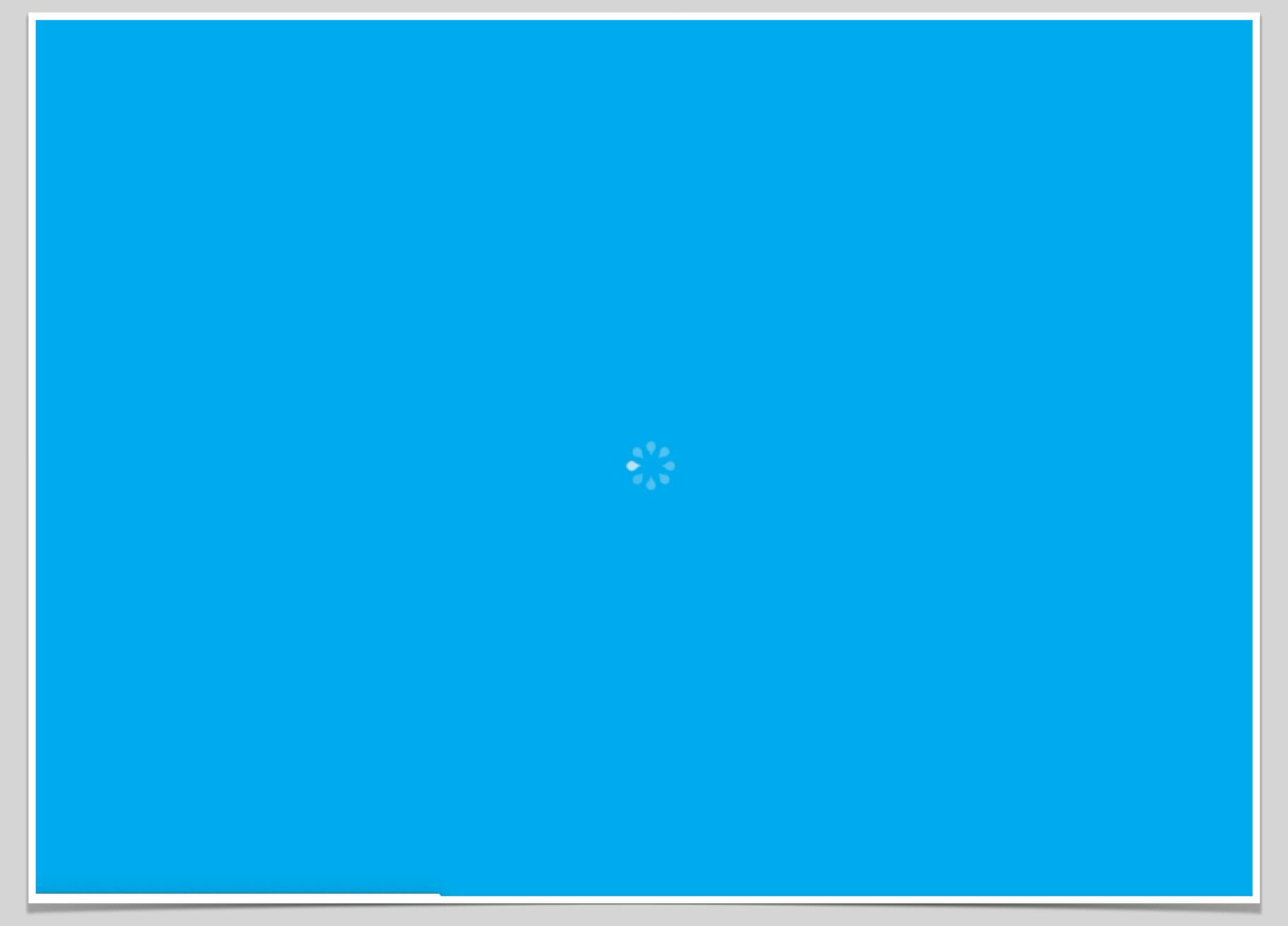
	489	SOUTH AFRICA.
INES	1308	SPAIN
1	559	SRI LANKA
GAL	800	SUDAN
	196	SURINAME
IA	1293	SWAZILAND
N FEDERATION	1380	SWEDEN
Α	1066	SWITZERLAND.
RABIA	508	SYRIA
L	1597	TANZANIA
LECALE	050	THERE ARED

1251 TUNISIA.
1185 TURKEY.
2161 TURKHENISTAN.
1082 UKRAINE.
969 UNITED KINGDOM.
507 USA.
136 UZBERISTAN.
1588 VENEZUELA.
1093 VIET NAM.
1987 YEMEN.
1185 ZAMBIA.













thewaterweeat.com

What if I told you:

you eat 3496 litres of
water

Our domestic consumption is 137 litres of water everyday. This is how we manage those 137 litres **▼ 30%** Flushing toilet ₹30% ¥ 35%

Can you visualize 15400 litres of water in your head?



Co-designing data visualizations with the readers and above all with the content experts can really help us meet our audience where they are.



- 1. The collaboration with the IPCC
- 2. Designing the co-design process
- 3. User engagement
- 4. The tools to support the co-design process



The collaboration with the IPCC.







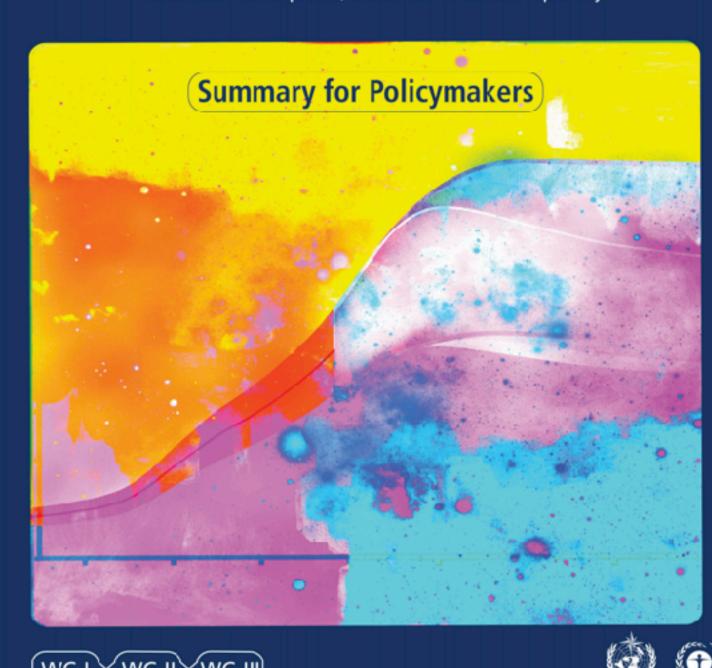


SUMMARY FOR POLICYMAKERS

INTERGOVERNMENTAL PANEL ON Climate change

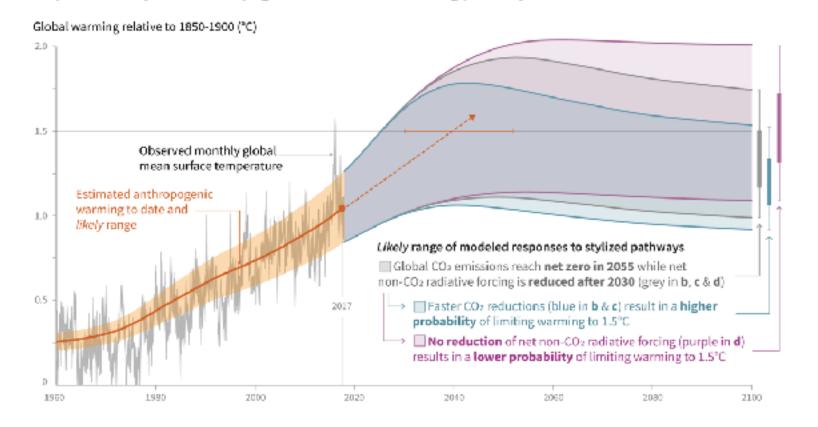
Global Warming of 1.5°C

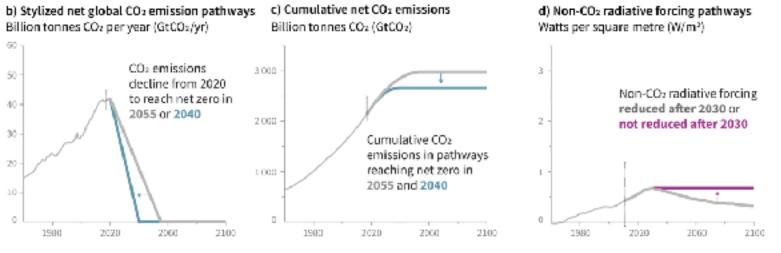
An IPCC Special Report on the impacts of global warming of 1.5°C above pre-industrial levels and related global greenhouse gas emission pathways, in the context of strengthening the global response to the threat of climate change, sustainable development, and efforts to eradicate poverty



Cumulative emissions of CO₂ and future non-CO₂ radiative forcing determine the probability of limiting warming to 1.5°C

a) Observed global temperature change and modeled responses to stylized anthropogenic emission and forcing pathways





Characteristics of four illustrative model pathways

Faster immediate CO₂ emission reductions

limit cumulative CO2 emissions shown in

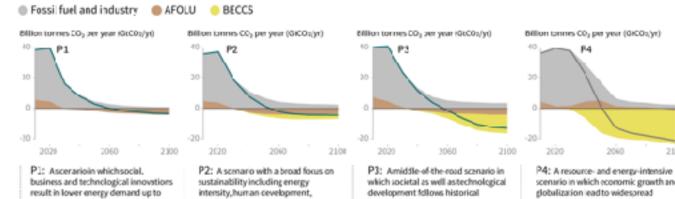
panel (c).

Different mitigation strategies can achieve the net emissions reductions that would be required to follow a pathway that limits global warming to 1.5°C with no or limited overshoot. All pathways use Carbon Dioxide Removal (CDR), but the amount varies across pathways, as do the relative contributions of Bioenergy with Carbon Capture and Storage (BECCS) and removals in the Agriculture, Forestry and Other Land Use (AFOLU) sector. This has implications for emissions and several other pathway characteristics.

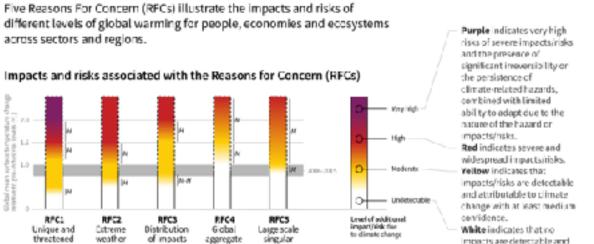
Maximum temperature rise is determined by cumulative net CO₂ emissions and net non-CO₂

radiative forcing due to methane, nitrous oxide, aerosols and other anthropogenic forcing agents.

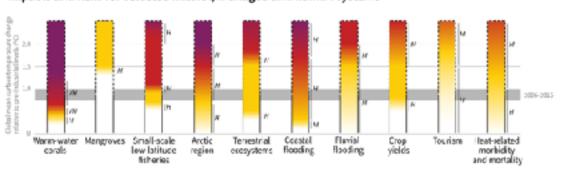
Breakdown of contributions to global net CO₂ emissions in four illustrative model pathways



How the level of global warming affects impacts and/or risks associated with the Reasons for Concern (RFCs) and selected natural, managed and human



Impacts and risks for selected natural, managed and human systems.



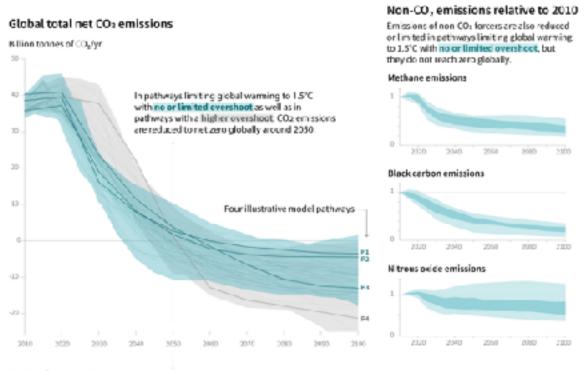
Confidence level for Cancillors I = Lov, M-Medium, M-High and Wi-Pery High

percentile and the 25-75th

percentile of scenarios

Global emissions pathway characteristics

General characteristics of the evolution of anthropogenic net emissions of CO₂, and total emissions of methane, black carbon, and nitrous oxide in model pathways that limit global warming to 1.5°C with no or limited overshoot. Net emissions are defined as anthropogenic emissions reduced by anthropogenic removals. Reductions in net emissions can be achieved through different portfolios of mitigation measures. illustrated in Figure SPM.3b.



Timing of net zero CD₂ Pathways limiting global warming to 1.5°C with no writinited prevalent Line widths depict the 5-95th Pathways with higher overshoot

Pathwayalimiting.global warming below 2°C (Met shown above)

INFO DESIGN Indicative developn Mitigation op

negative effe potential is re and local circ larger than fo account the r



attributable to climate

SDG 12 Reaponable Coesumption and Production

IDCC INTERGOVERNMENTAL PANEL ON Climate Change

Climate Change and Land

An IPCC Special Report on climate change, desertification, land degradation, sustainable land management, food security, and greenhouse gas fluxes in terrestrial ecosystems

Summary for Policymakers





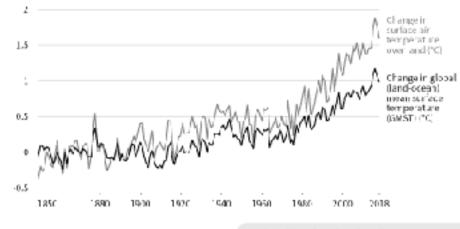


Land use and observed climate change

A. Observed temperature change relative to 1850-1900

Since the pre-industrial period (1850-1900) the observed mean land surface air. temperature has risen considerably more than the global mean surface (and and ocean). temperature (GMST).

CHANGE in TEMPERATURE rel. to 1350-1900 (°C)

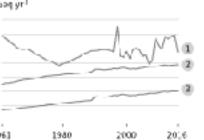


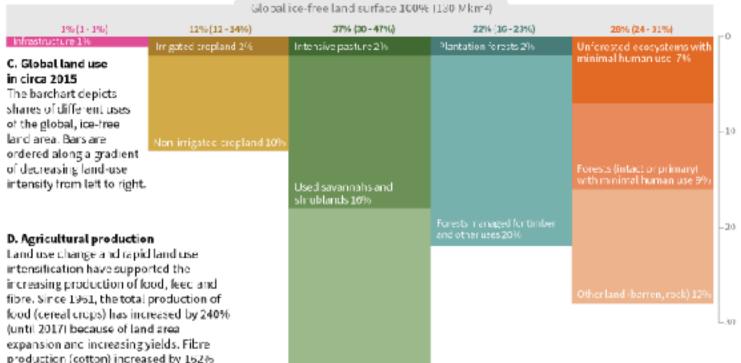
B. GHG emissions

An estimated 20% of total anthropogenic greenhouse gas emissions (2007-2016). derive from Agriculture, Forestry and Other Land Use (AFOLU).

CHANGE in EMISSIONS since L961

- Net CO; emissions from PCLU (5tCO; yr²)
- (2) CH₁ emissions from Agriculture (Gt00-seq yr-)
- (3) NzO emissions from Agriculture (GtCO.eq yr²).

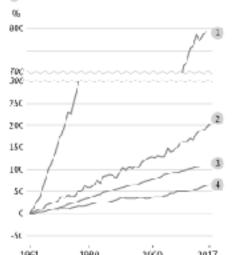




intensification have supported the increasing production of food, feed and fibre. Since 1961, the total production of food (cereal crops) has increased by 240% (until 2017) because of land area expansion and increasing yields. Fibre production (cotton) increased by 162% (until 2013).

CHANGE in % rel. to 1961.

- Il Inorganio Vi fertificeni se
- 2 Cereal yields 3 imigation water volume
- 4 Total number of ruminant livestock



Subject to copy edit and layout

E. Food demand

Increases in production are linked to consumption changes.

CHANGE in % rel. to 1961 and 1975

Population

Prevalence of overweight + obese 3 Total calor es per capita. Prevalence of underweight

F. Desertification and land degradation

Land-use change, land-use intensification and climate change have contributed to desertification and land degradation.

CHANGE in % rel. to 1961 and 1970

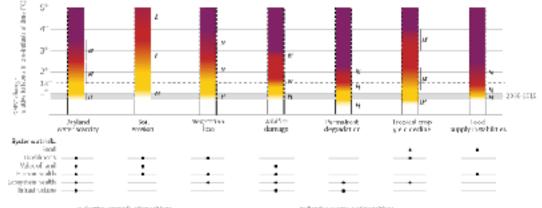
- Population in areas experiencing desertification.
- ② Oryland areas in drought annually

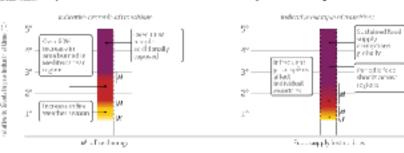


SPM approved draft IPCC SRCCL | Page 4

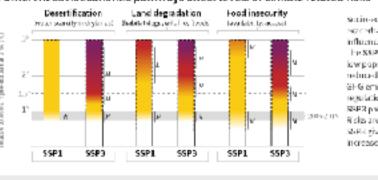
A. Risks to humans and ecosystems from changes in land-based processes as a result

Increases in global mean surface temperature (SNN), relative to breinched fall levels, affect processes involved in desertification (water scarcity/, land degradation (soi, erosion, vegetation loss, wildfire, permafrost thaw/ and food security (crop yield and food supply instabilities). Changes in these processes drive risks to food systems, like: boods, infrast tecture, the value of land, and in man and ecosystem health. Changes in one process/e.g. wildfire or water scard by may rest. his compound risks. Bisks are location-specific and

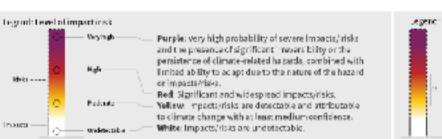


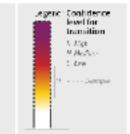


B. Different socioeconomic pathways affect levels of climate related risks



Sectio-economic choices can reclude or exaced: ate climate related risks as well as influence the rate of temperature increase. low population growth, high income and reduced inequalities, food produced in low GHG emission systems, effective land use regulation and high adaptive capacity. The Risks are lawer in SSP1 compared with SSER given the same level of GMST.





SPVI approved draft IPCC SRCCL | Page 13

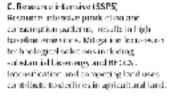
A. Pathways linking socioeconomic development, mitigation responses and land

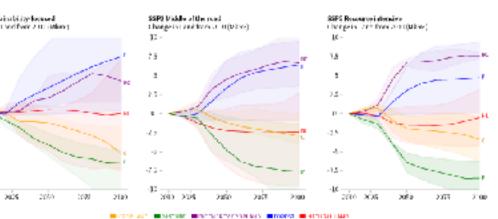
Socioeconomic development and land management influence the evolution of the land system including the rolet ve amount of land au otated to coop, with, pasture, property coop, and, poster, and waters, Levis. The lines show the media i across integrated Assessment Mode 3 (ISNs) for three alternative shared accidenonum pathways (SSP1, SSP2 and SSP5 at BCP1.S); shaded cress show the range across medels. Note that pathways illustrate the effects of climate change mitigation but not those of climate change impacts

A. Sustainability-focused (SSP1) Sustainability in land management, agricultural intensification, production : and consumption patterns result in reduced need for agricultural land, despite increases in per capita lood. consumption. This land can instead be used for referestation, afforestation, and

Sec etables we less technological. development follows historical patterns Incovered densing for land mitigation. options such as bioenergy, reduced deforestation or afforestation decrease availability of agricultural land for food, feed and fibre.

B. Middle of the road (SSP2)



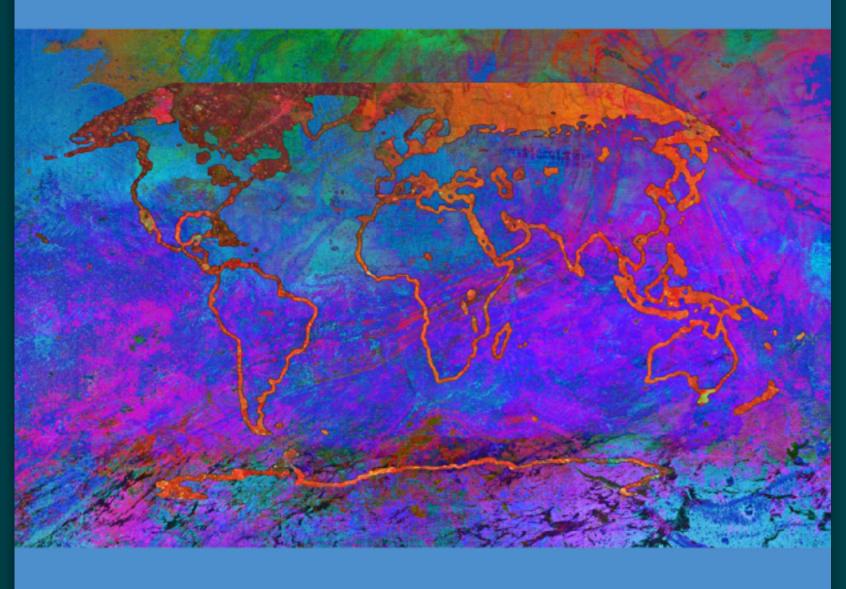


IDCC

INTERGOVERNMENTAL PANEL ON Climate change

Climate Change 2021 The Physical Science Basis

Summary for Policymakers





Sixth Assessment Report of the Intergovernmental Panel on Climate Change



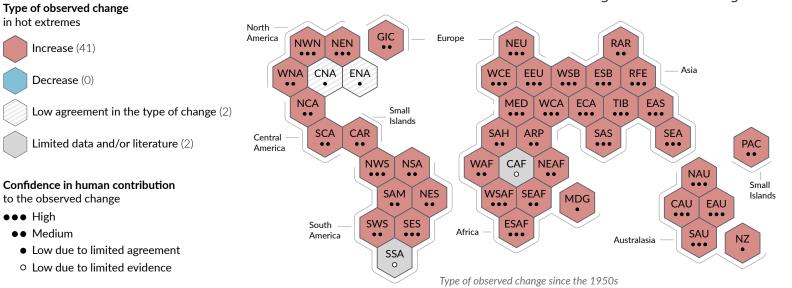




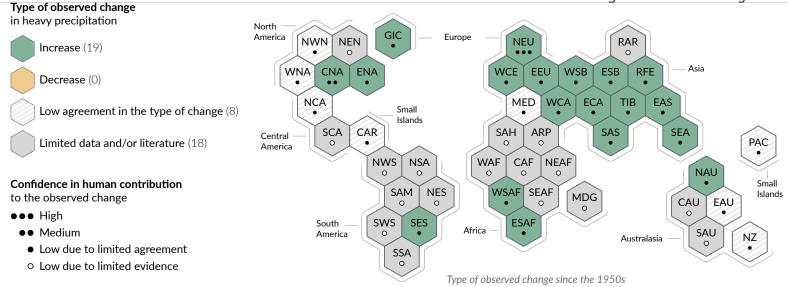


Climate change is already affecting every inhabited region across the globe with human influence contributing to many observed changes in weather and climate extremes

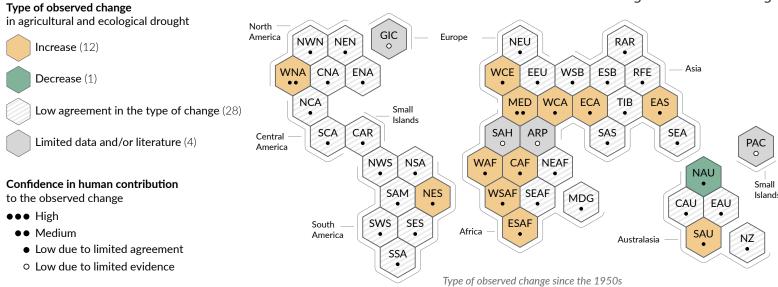
a) Synthesis of assessment of observed change in **hot extremes** and confidence in human contribution to the observed changes in the world's regions



b) Synthesis of assessment of observed change in heavy precipitation and confidence in human contribution to the observed changes in the world's regions



c) Synthesis of assessment of observed change in agricultural and ecological drought and confidence in human contribution to the observed changes in the world's regions



Each hexagon corresponds to one of the IPCC AR6 WGI reference regions

in hot extremes

••• High

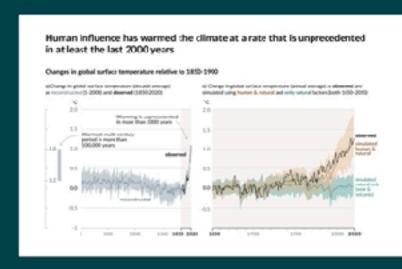
Medium

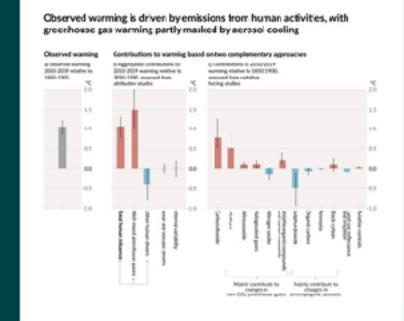
Increase (41)

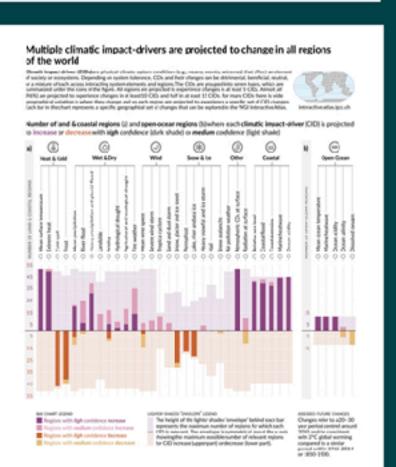
Decrease (0)



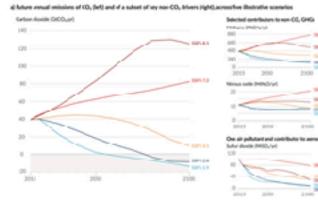
IPCC AR6 WGI reference regions: North America: NWN (North-Western North America, NEN (North-Eastern North America), WNA (Western North America), CNA (Central North America), ENA (Eastern North America), Central America: NCA (Northern Central America), SCA (Southern Central America), CAR (Caribbean), South America: NWS (North-Western South America), NSA (Northern South America), NES (North-Eastern South America). SAM (South American Monsoon). SWS (South-Western South America). SES (South-Eastern South America). SSA (Southern South America), Europe: GIC (Greenland/Iceland), NEU (Northern Europe), WCE (Western and Central Europe), EEU (Eastern Europe), MED (Mediterranean), Africa: MED (Mediterranean), SAH (Sahara), WAF (Western Africa), CAF (Central Africa), NEAF (North Eastern Africa), SEAF (South Eastern Africa), WSAF (West Southern Africa), ESAF (East Southern Africa), MDG (Madagascar), Asia: RAR (Russian Arctic), WSB (West Siberia), ESB (East Siberia), RFE (Russian Far East), WCA (West Central Asia), ECA (East Central Asia), TIB (Tibetan Plateau), EAS (East Asia), ARP (Arabian Peninsula), SAS (South Asia), SEA (South East Asia), Australasia: NAU (Northern Australia), CAU (Central Australia), EAU (Eastern Australia), SAU (Southern Australia), NZ (New Zealand), Small Islands: CAR (Caribbean), PAC (Pacific Small Islands)



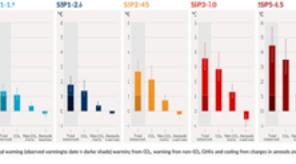




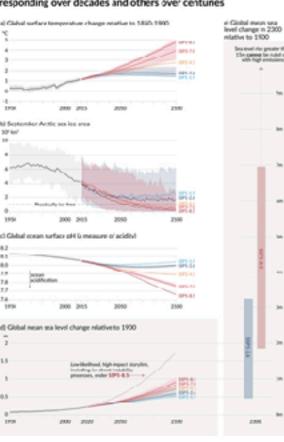




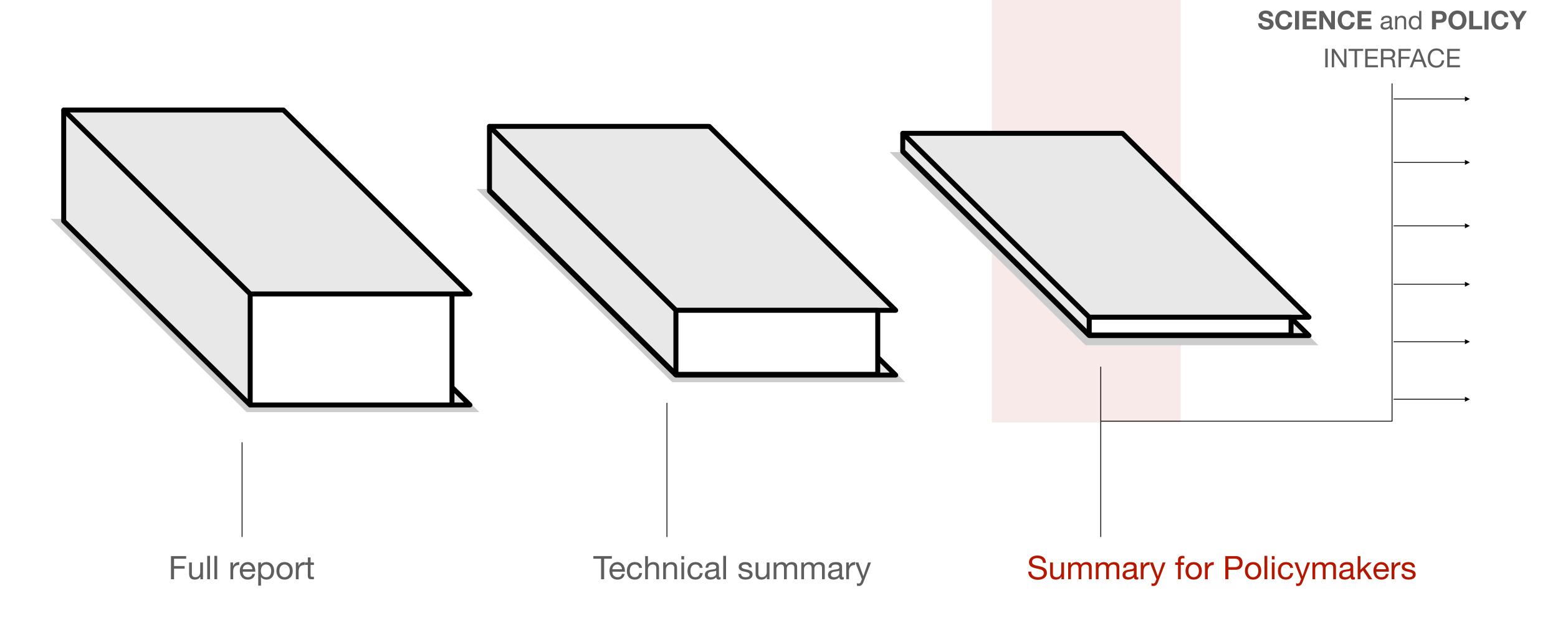




uman activities affect all the major climate system comp



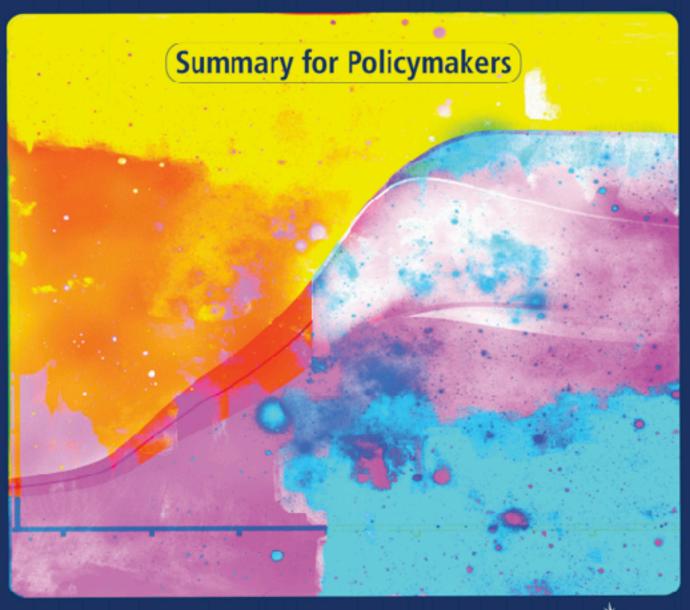
IPCC Special Reports consist of:



intergovernmental panel on climate change

Global Warming of 1.5°C

An IPCC Special Report on the impacts of global warming of 1.5°C above pre-industrial levels and related global greenhouse gas emission pathways, in the context of strengthening the global response to the threat of climate change, sustainable development, and efforts to eradicate poverty



(WG I)XWG II)XWG III)







ipcc

INTERGOVERNMENTAL PANEL ON Climate change

Climate Change and Land

An IPCC Special Report on climate change, desertification, land degradation, sustainable land management, food security, and greenhouse gas fluxes in terrestrial ecosystems

Summary for Policymakers





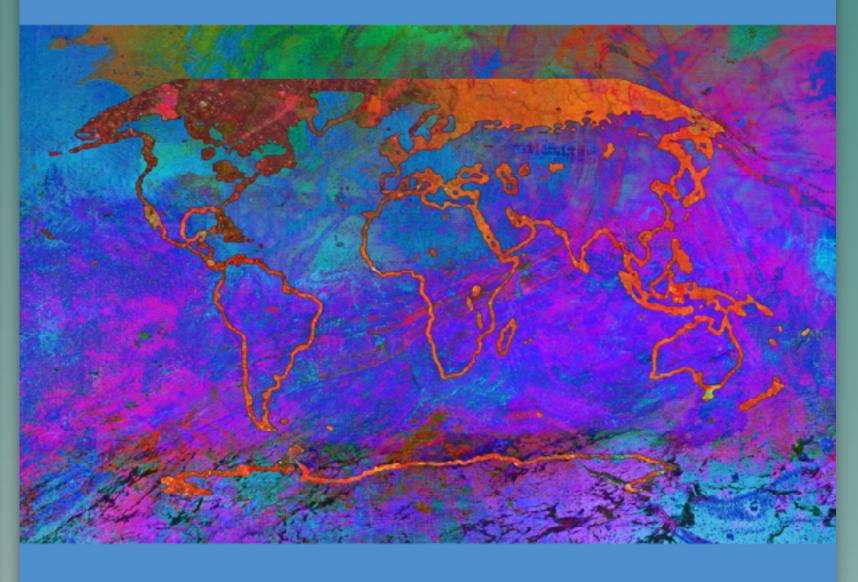


ipcc

INTERGOVERNMENTAL PANEL ON Climate change

Climate Change 2021 The Physical Science Basis

Summary for Policymakers





Sixth Assessment Report of the Intergovernmental Panel on Climate Change









Lead Author Meeting

Draft submitted and compiled

Review

Review Comments to CLAs





First Lead
Author Meeting



Internal Draft submitted and compiled



Internal Review



Review comments to CLAs and team



Second Lead Author Meeting



First Order Draft submitted and compiled



Expert Review of First Order Draft



Review comments to CLAs and team



Third Lead Author Meeting



Second Order Draft submitted and compiled



Expert and
Government Review
of Second Order Draft



Review comments to CLAs and team



Fourth Lead Author Meeting



Final Order Draft submitted and compiled

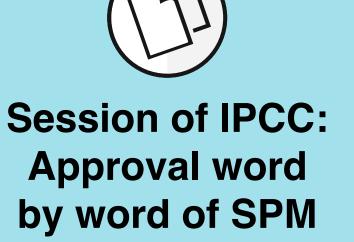


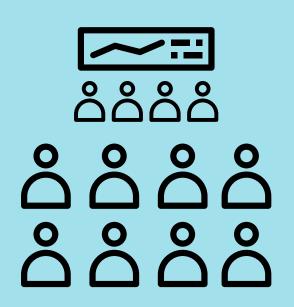
Final Government
Distribution of
Final Order Draft

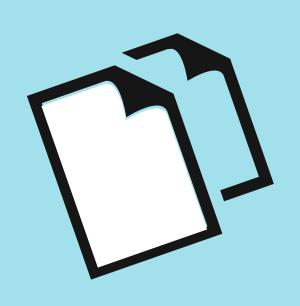


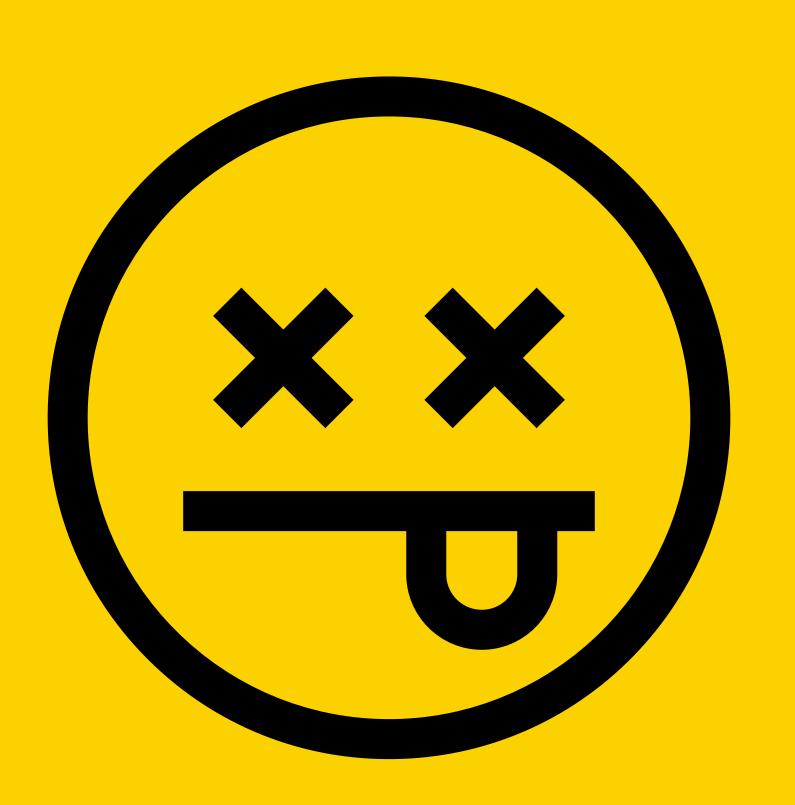
Review comments to CLAs and team







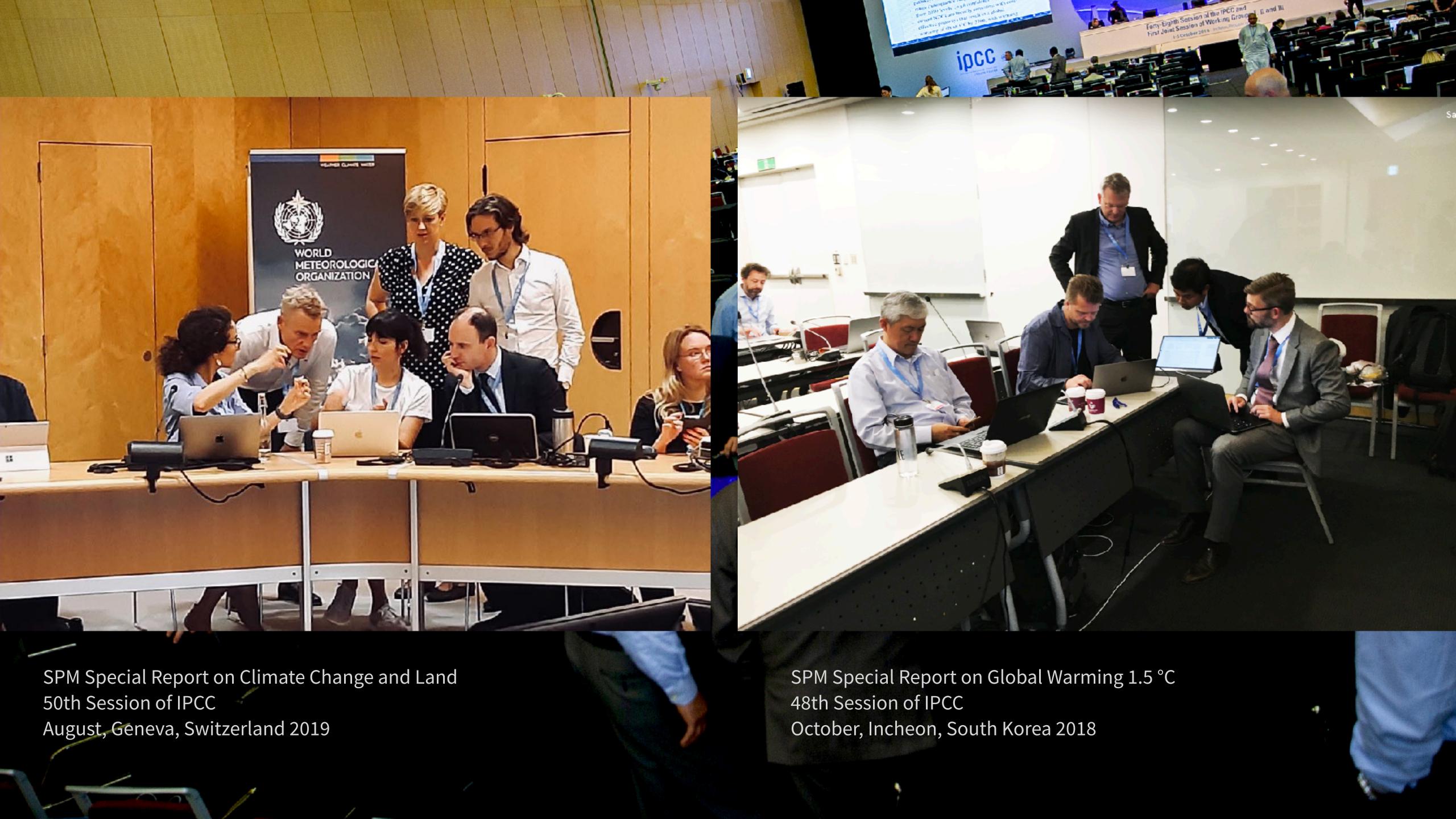








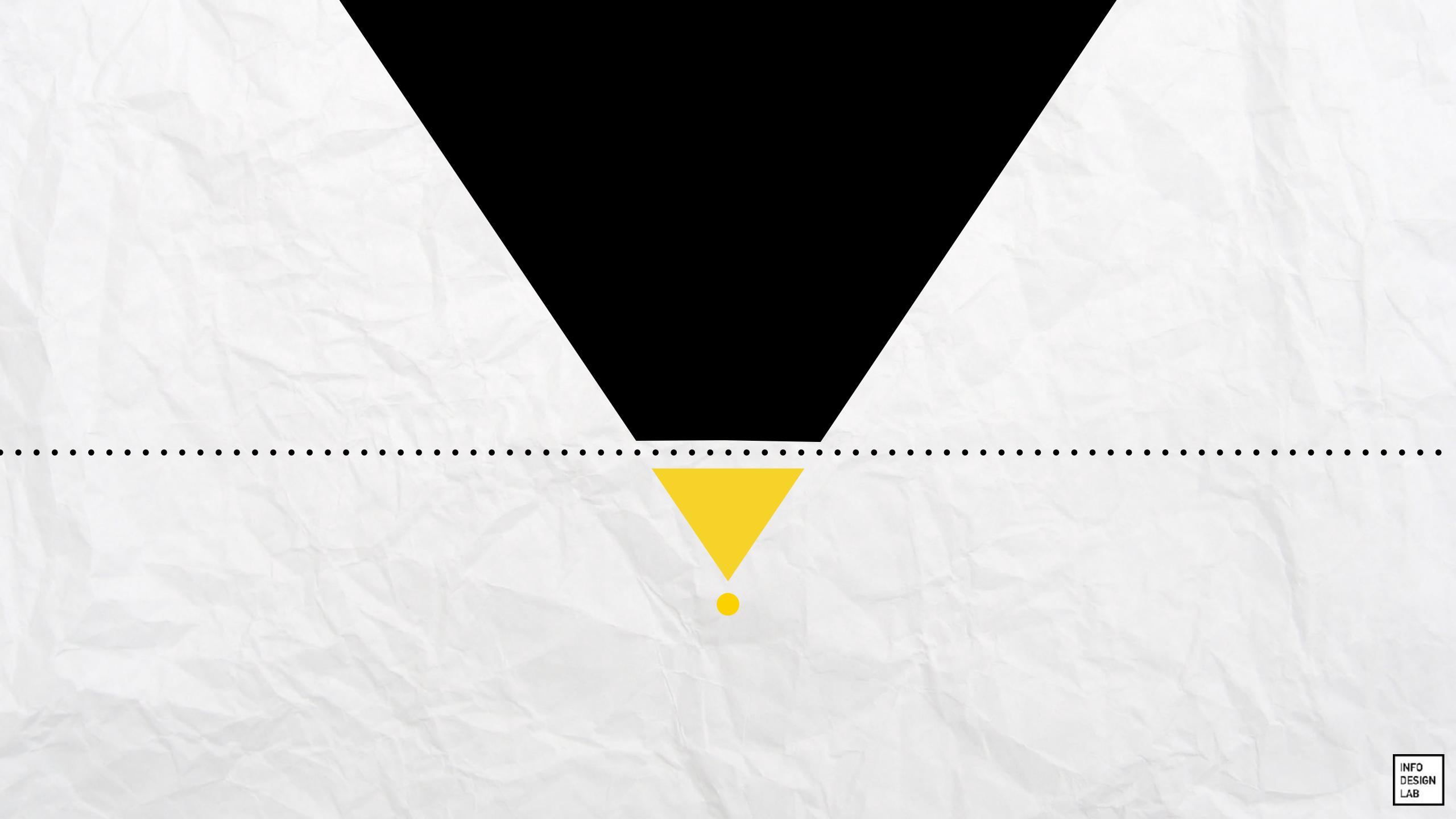




Designing the co-design process.



Leadership



User engagement.



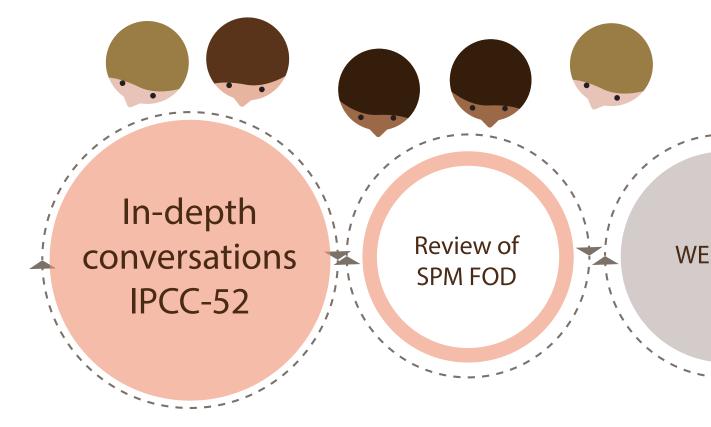
"It is exceptionally hard to inspire change in someone when you don't know anything about them."

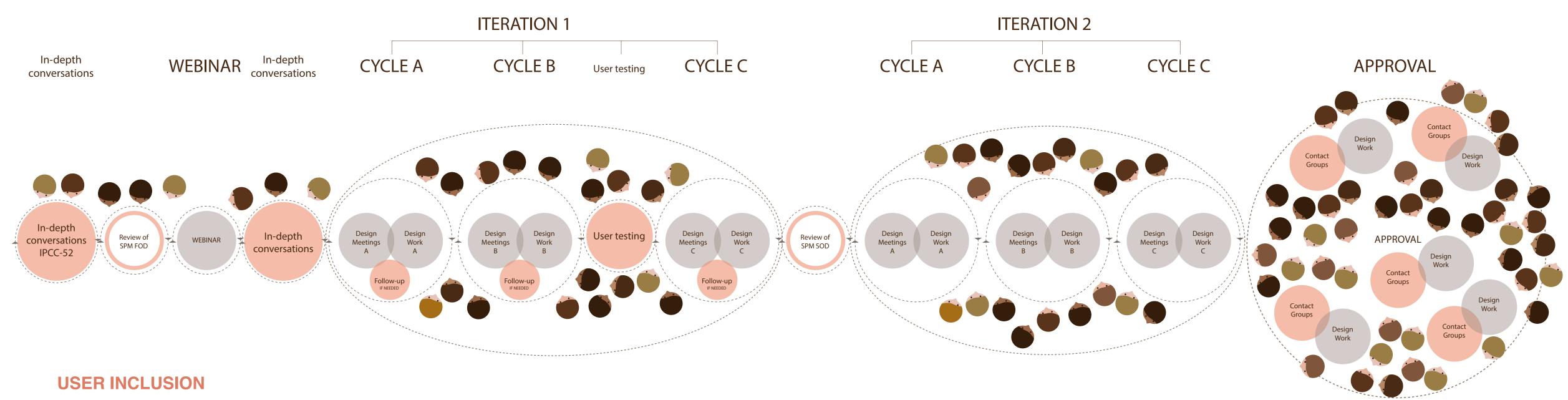
OLIVIA VAGELOS I IDEO



In-depth conversations

WEB





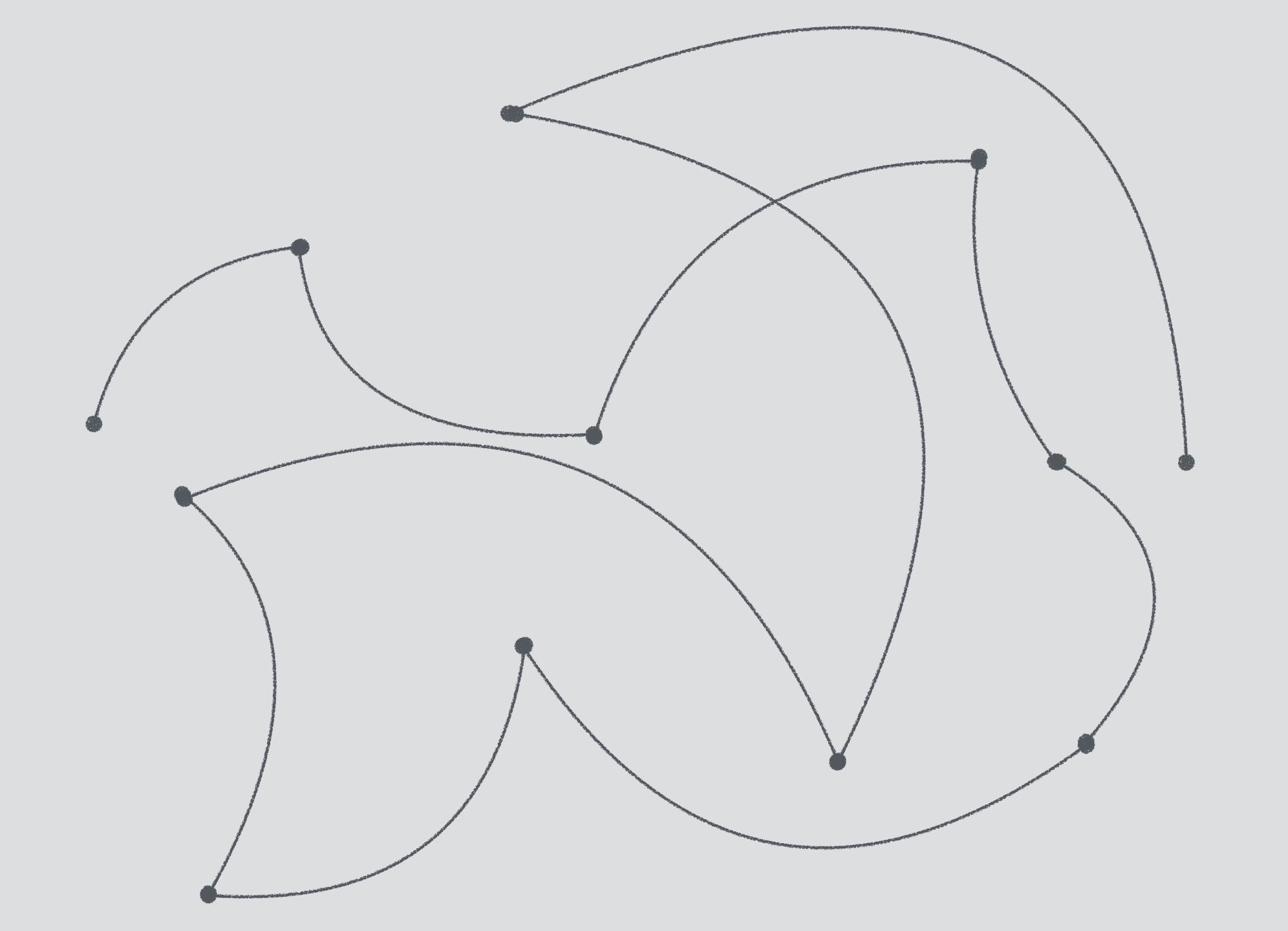
- 1. In-depth conversations to check the needs of the expressed target group
- 2. Follow-up conversations for quick reality checks during the design iterations (if needed)
- **3. User testing** to measure if the co-designed SPM figures fulfil the intent
- 4. Review comments on the SPM figures
- 5. Contact groups during approval





The tools to support the process.





INFORMATION VISUALIZATION

THE INTENT

of a data visualization



INFODESIGNLAB.COM

INFORMATION VISUALIZATION

THE VISUAL

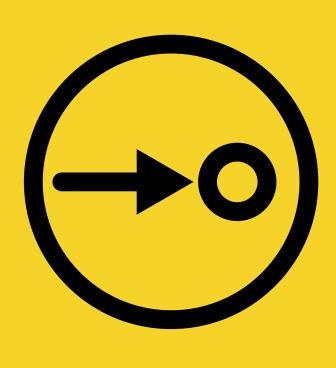
narrative



INFODESIGNLAB.COM



The goal that the visualization aims to achieve.



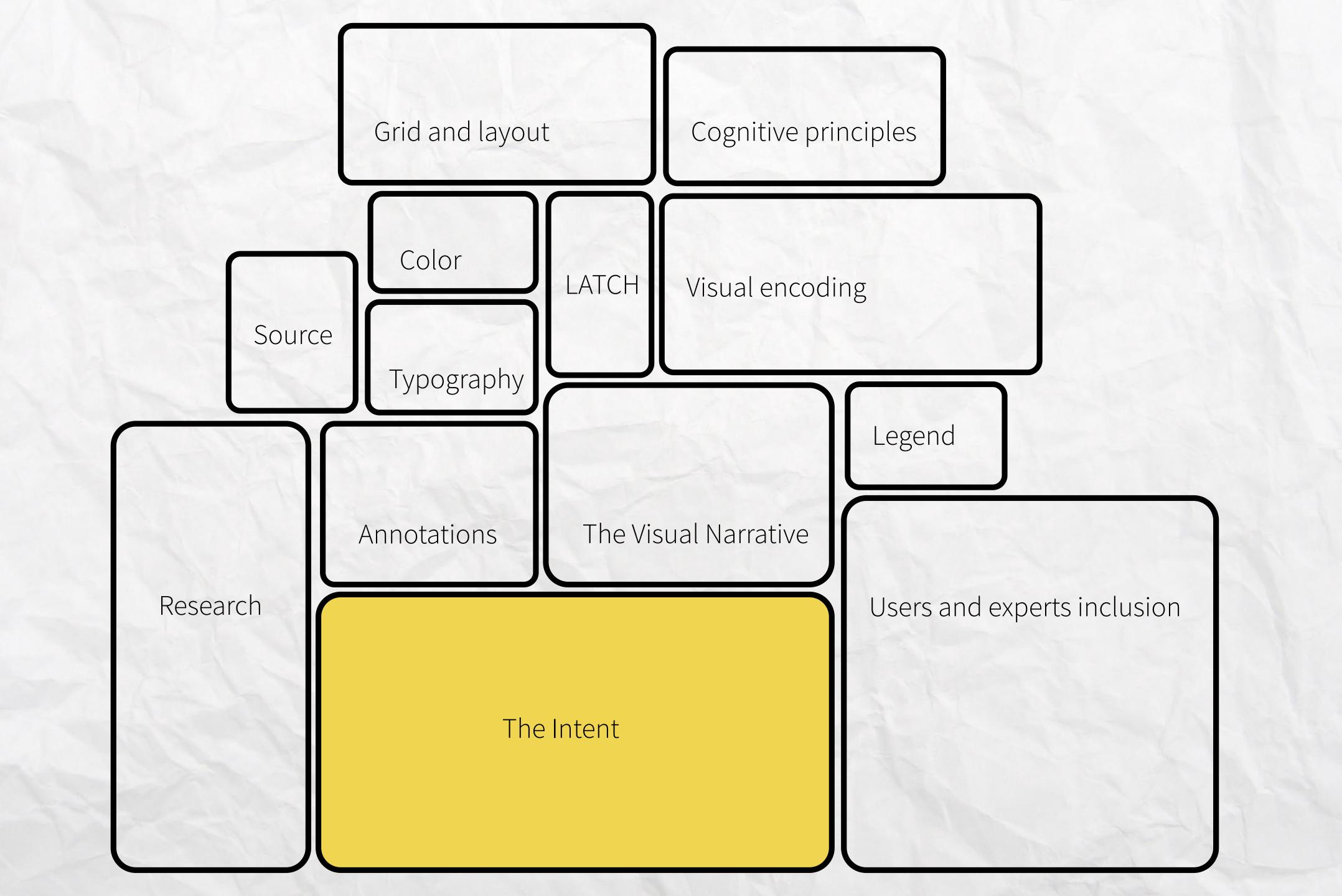
The intent

The goal that the visualization aims to achieve.

Ask yourself: Why am I **creating** this chart? What is the **one thing** I want people to remember? What do I want people to do with that information?

You should always be able to write a good **headline** that describes in one short sentence what you want people to remember, the pattern you want to convey.





INFO DESIGI

Climate change is already affecting every inhabited region across the globe with human influence contributing to many observed changes in weather and climate extremes

a) Synthesis of assessment of observed change in hot extremes and confidence in human contribution to the observed changes in the world's regions

Confidence in human contribution to the observed change

Type of observed change

Increase (41)

Decrease (0)

in hot extremes

- ●●● High
- Medium

Type of observed change in heavy precipitation

Increase (19)

Decrease (0)

to the observed change

Medium

Confidence in human contribution

 Low due to limited agreement Low due to limited evidence

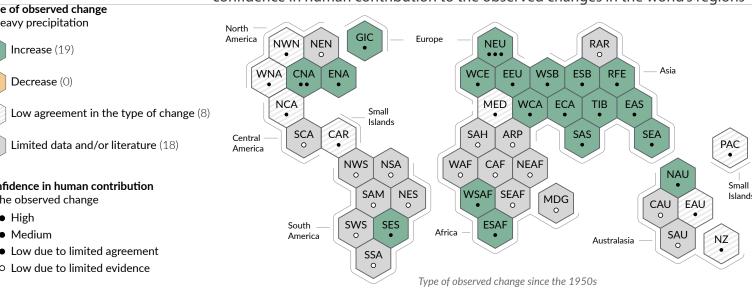
- Low due to limited agreement Low due to limited evidence

Low agreement in the type of change (2)

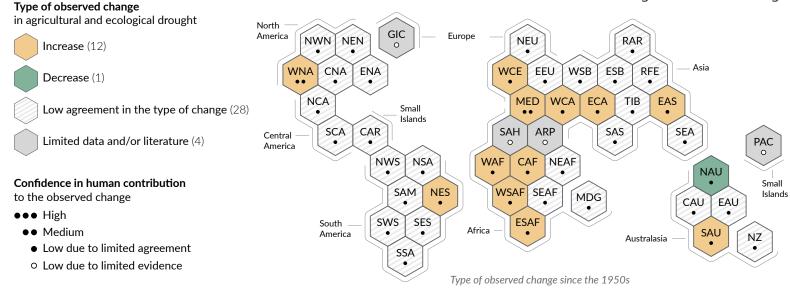
Limited data and/or literature (2)

Type of observed change since the 1950s

b) Synthesis of assessment of observed change in heavy precipitation and confidence in human contribution to the observed changes in the world's regions



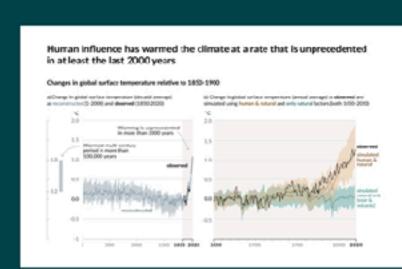
c) Synthesis of assessment of observed change in agricultural and ecological drought and confidence in human contribution to the observed changes in the world's regions

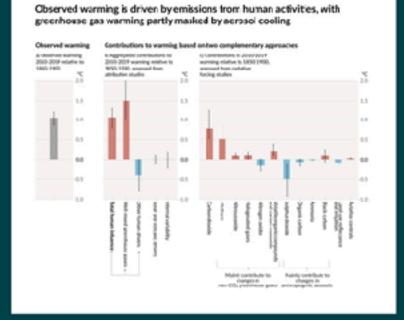


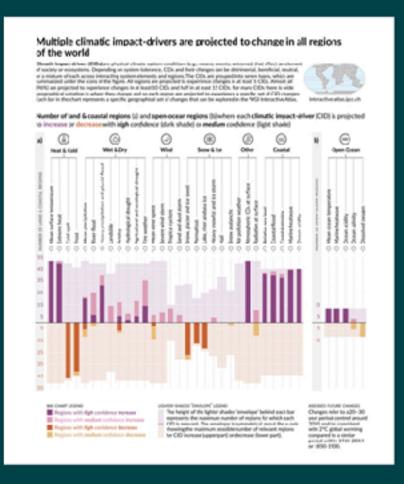
Each hexagon corresponds to one of the IPCC AR6 WGI reference regions

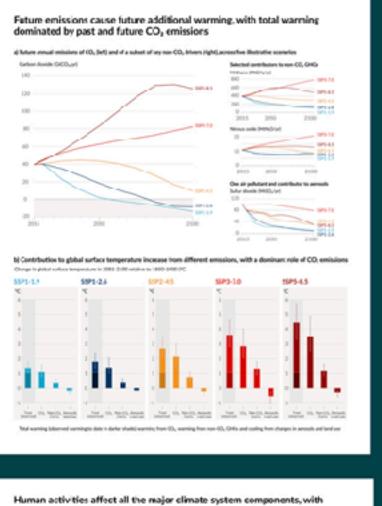
NWN North-Western North America

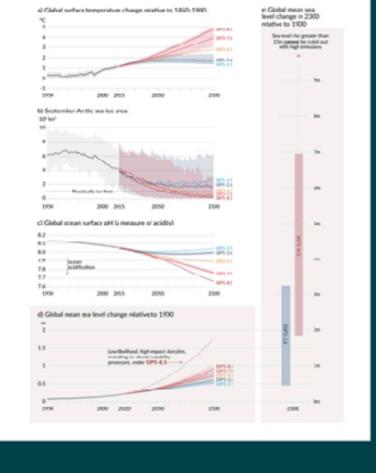
IPCC AR6 WGI reference regions: North America: NWN (North-Western North America, NEN (North-Eastern North America), WNA (Western North America), CNA (Central North America), ENA (Eastern North America), Central America: NCA (Northern Central America), SCA (Southern Central America), CAR (Caribbean), South America: NWS (North-Western South America), NSA (Northern South America), NES (North-Eastern South America), SAM (South American Monsoon), SWS (South-Western South America), SES (South-Eastern South America), SSA (Southern South America), Europe: GIC (Greenland/Iceland), NEU (Northern Europe), WCE (Western and Central Europe), EEU (Eastern Europe), MED (Mediterranean), Africa: MED (Mediterranean), SAH (Sahara), WAF (Western Africa), CAF (Central Africa), NEAF (North Eastern Africa), SEAF (South Eastern Africa), WSAF (West Southern Africa), ESAF (East Southern Africa), MDG (Madagascar), Asia: RAR (Russian Arctic), WSB (West Siberia), ESB (East Siberia), RFE (Russian Far East), WCA (West Central Asia), ECA (East Central Asia), TIB (Tibetan Plateau), EAS (East Asia), ARP (Arabian Peninsula), SAS (South Asia), SEA (South East Asia), Australasia: NAU (Northern Australia), CAU (Central Australia), EAU (Eastern Australia), SAU (Southern Australia), NZ (New Zealand), Small Islands: CAR (Caribbean), PAC (Pacific Small Islands)



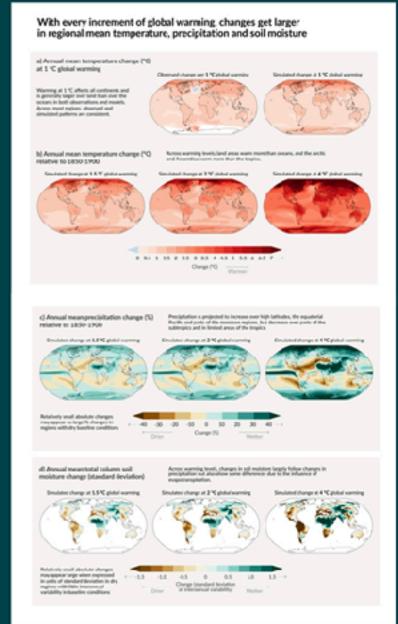


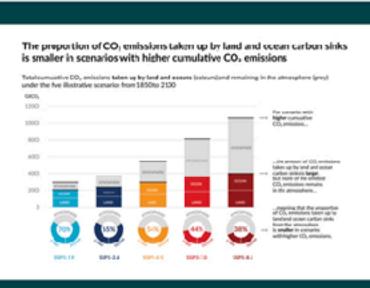


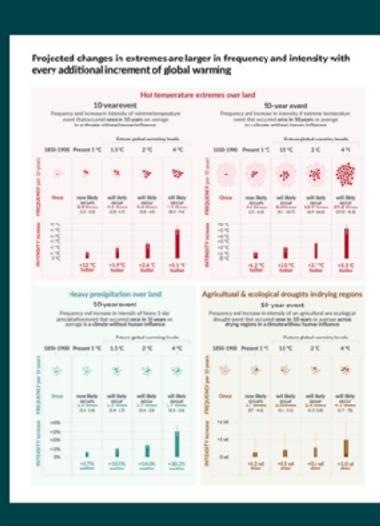


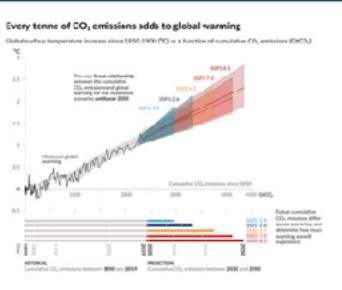


me responding over decades and others over centuries









IPCC, The Physical Science Basis,

Working Group I contribution to the 6th Assessment Report





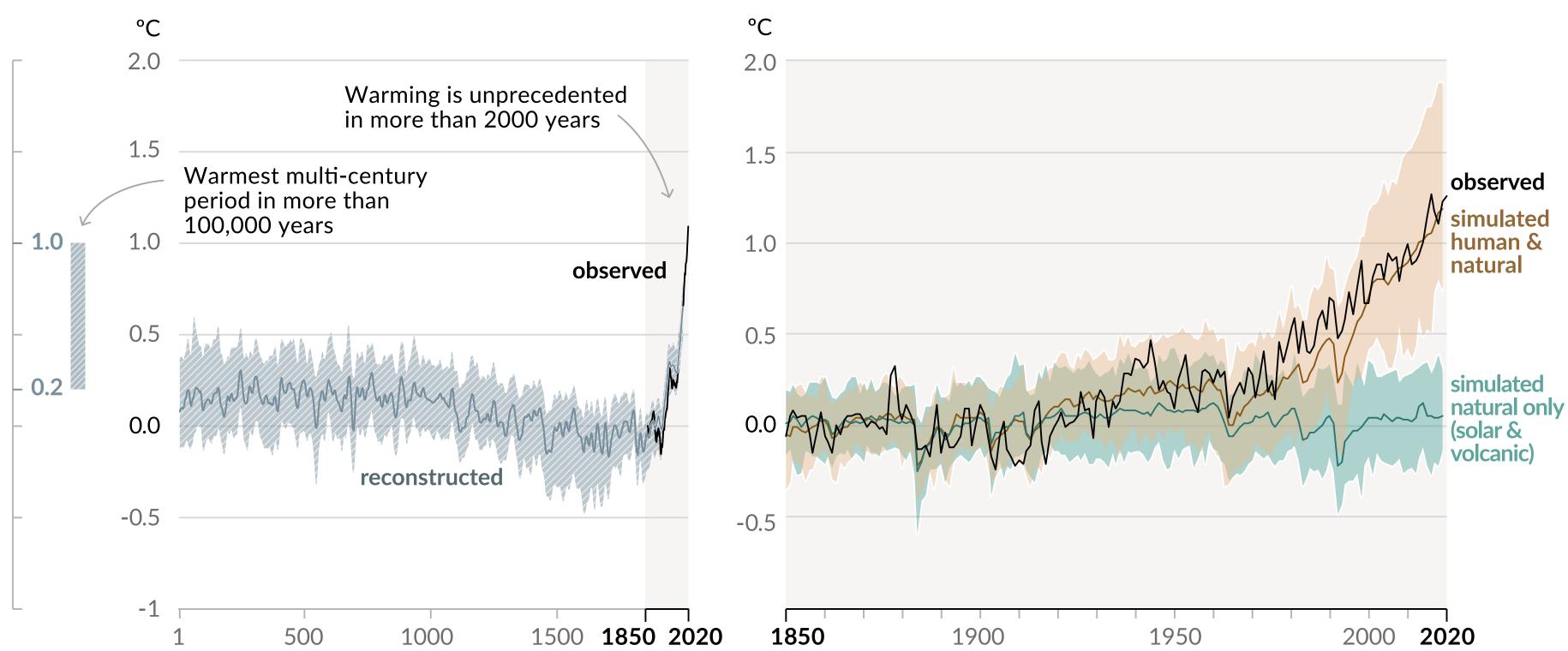
Human influence has warmed the climate at a rate that is unprecedented in at least the last 2000 years

Changes in global surface temperature relative to 1850-1900

a) Change in global surface temperature (decadal average)

as **reconstructed** (1-2000) and **observed** (1850-2020)

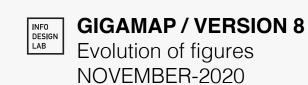
b) Change in global surface temperature (annual average) as observed and simulated using human & natural and only natural factors (both 1850-2020)



Visual: SPM.1

Human influence has warmed the climate at a rate that is **unprecedented** in at least the last 2000 years

SOURCE: The Physical Science Basis, IPCCWorking Group I contribution to the 6th Assessment Report



the intents' family tree

DESIGN MEETINGS 1A.1

6 Section meetings

Section A Section B Box SPM.2 Fig 1 Section C Section D Box SPM.3 Fig 1

DESIGN MEETINGS 1A.2

4 Cluster meetings

Cluster 1: SPM.1, 2, 3, 4 Cluster 2: SPM.6, Box3 Fig Cluster 3: SPM.7,Box2 Fig, SPM.10 Cluster 4: SPM.5, 8, 9

10 suggested intents

INTENTS as a result of the cluster meetings

WRITESHOP

DAY 1: revising SPM structure

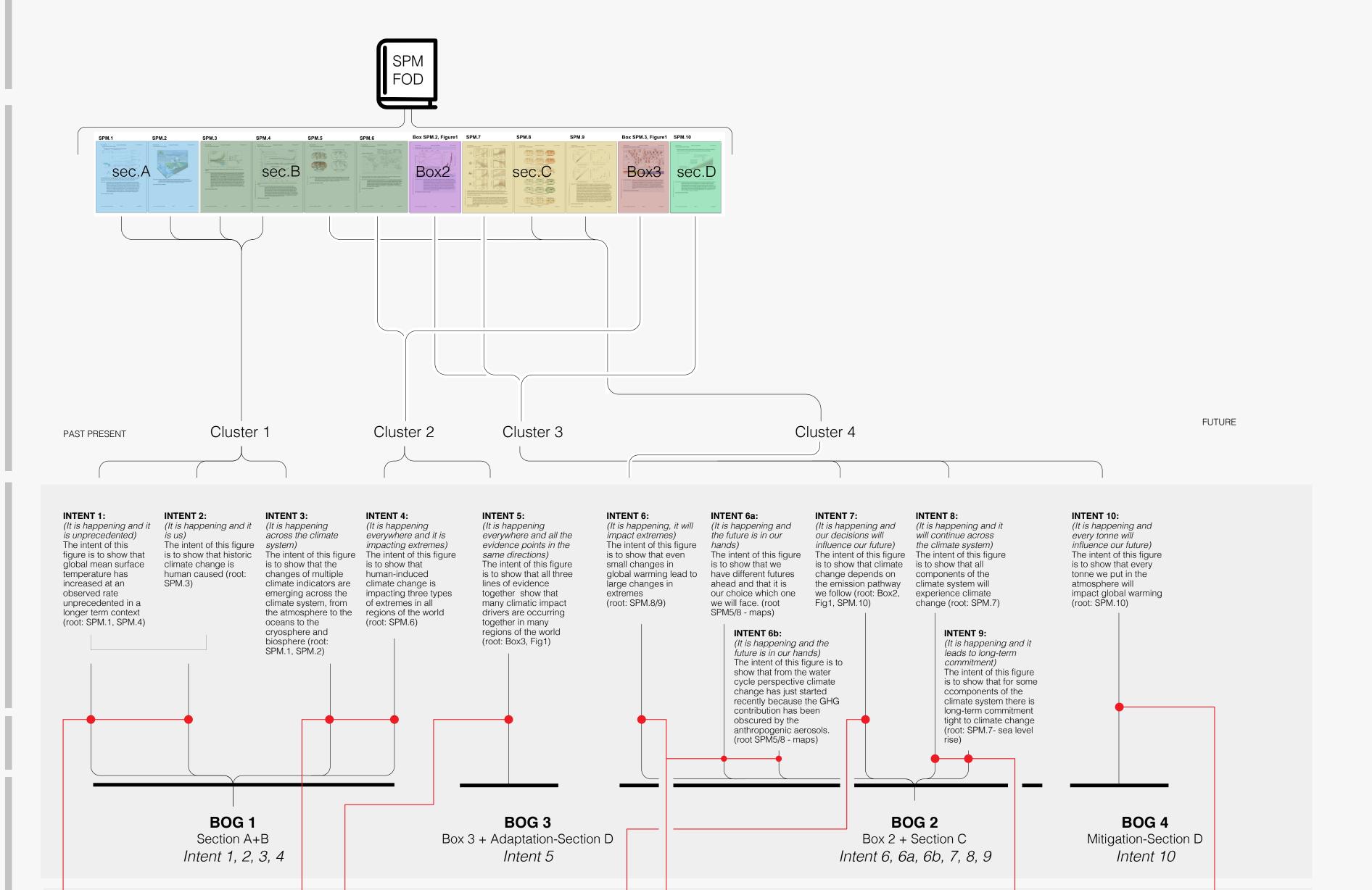
The 10 INTENTS discussed in the design-cluster meetings might have to be re-shuffled in line with the evolution of the SPM narrative

DAY 2: how TS underpins SPM

visual intents

8 INTENTS

DAY 3: SPM narrative HS and



DESIGN LAB





SPM Special Report on Climate Change and Land 50th Session of IPCC August, Geneva, Switzerland 2019 SPM Special Report on Global Warming 1.5 °C 48th Session of IPCC October, Incheon, South Korea 2018





The visual narrative

It is **what** we show (and **how** it looks) in order to fulfil that intent.

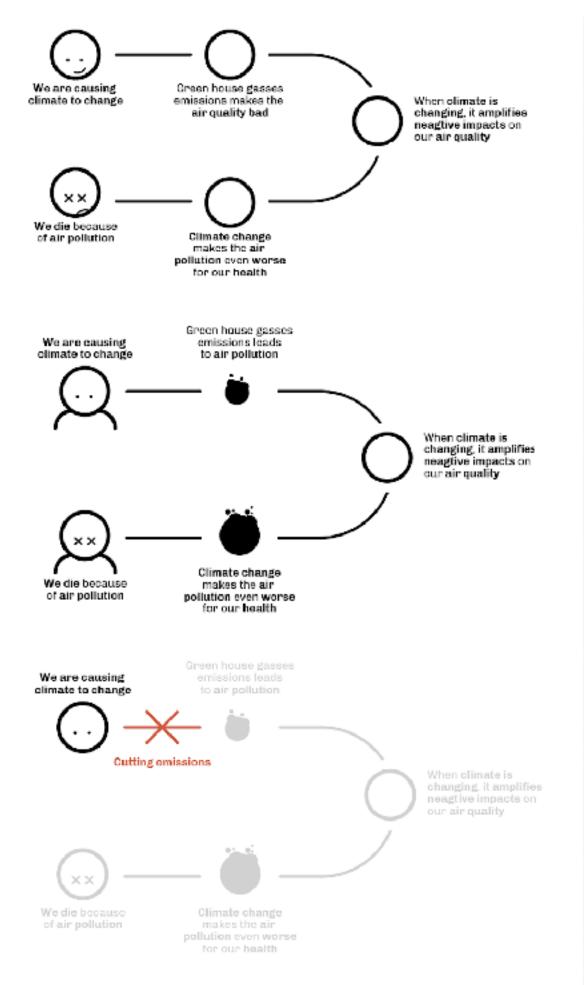


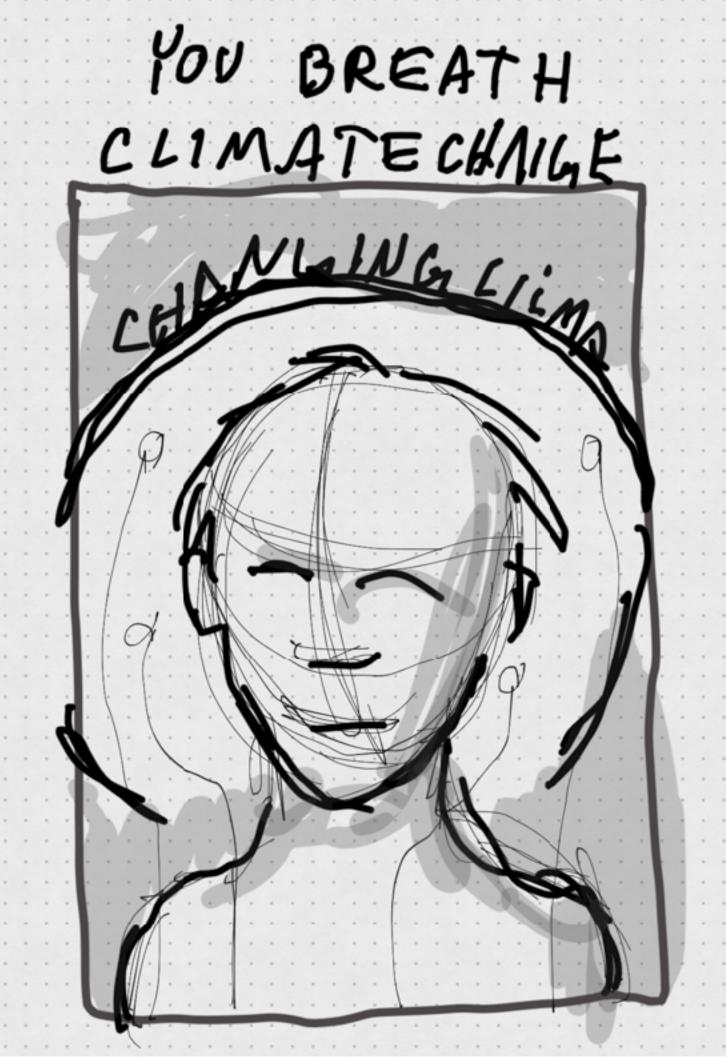
The visual narrative

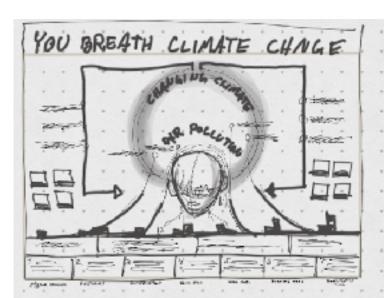
It is **what** we show (and **how** it looks) in order to fulfil that intent.

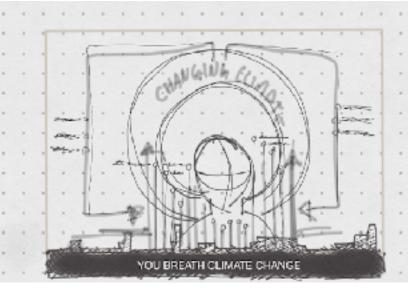
How do I keep the promise described in the **title**? What type of **chart** do I need? What data? What type of **organisation**? How do I use color, typography, space, annotations to fulfil the intent?

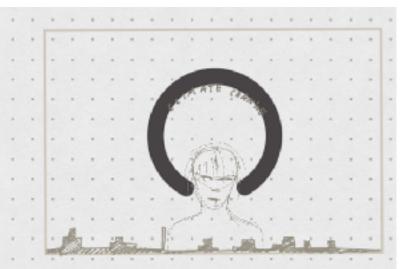


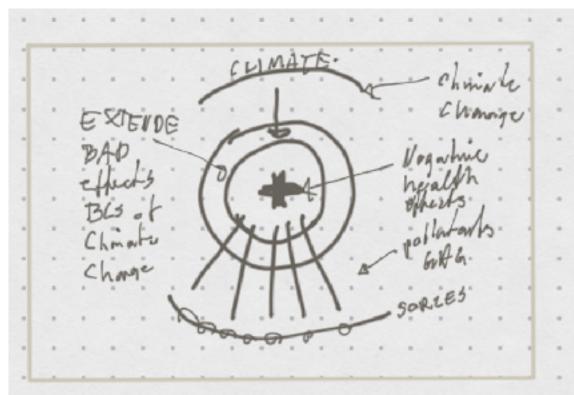


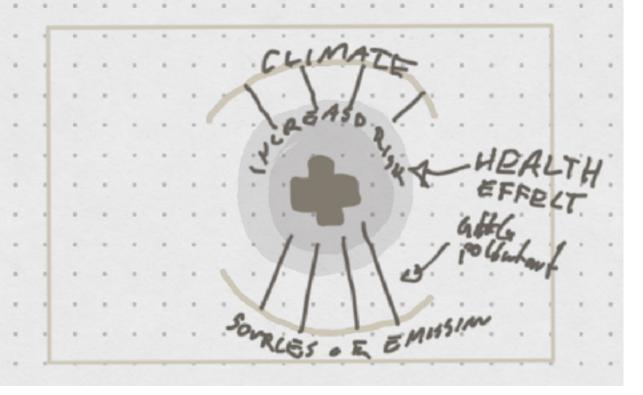


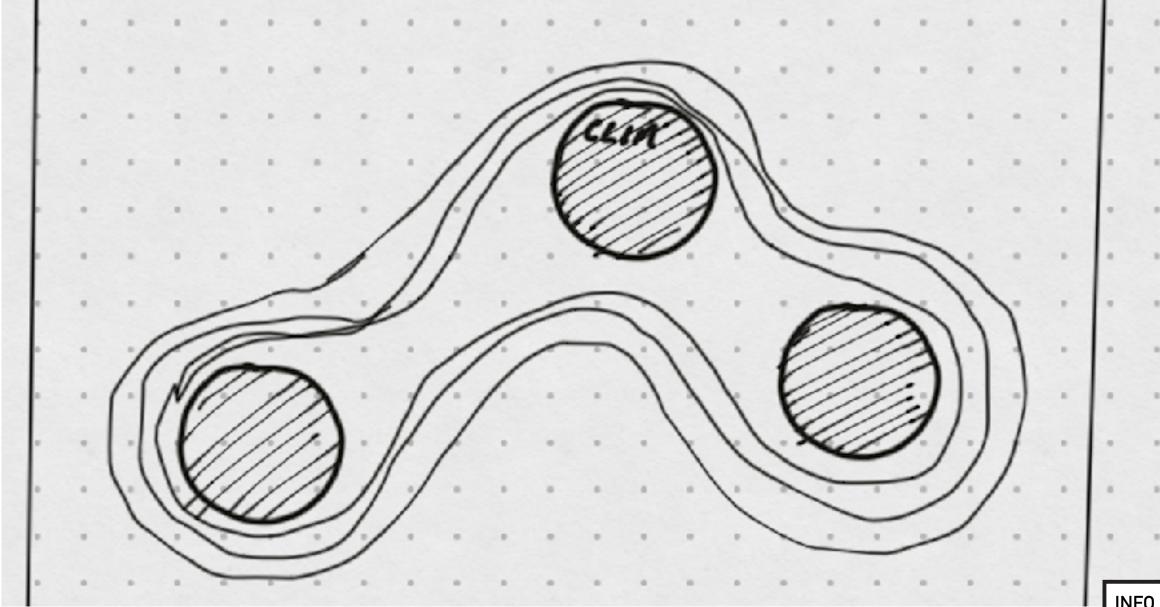


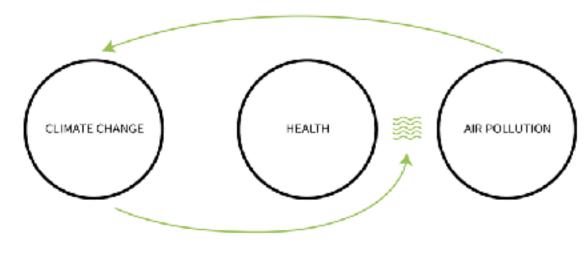




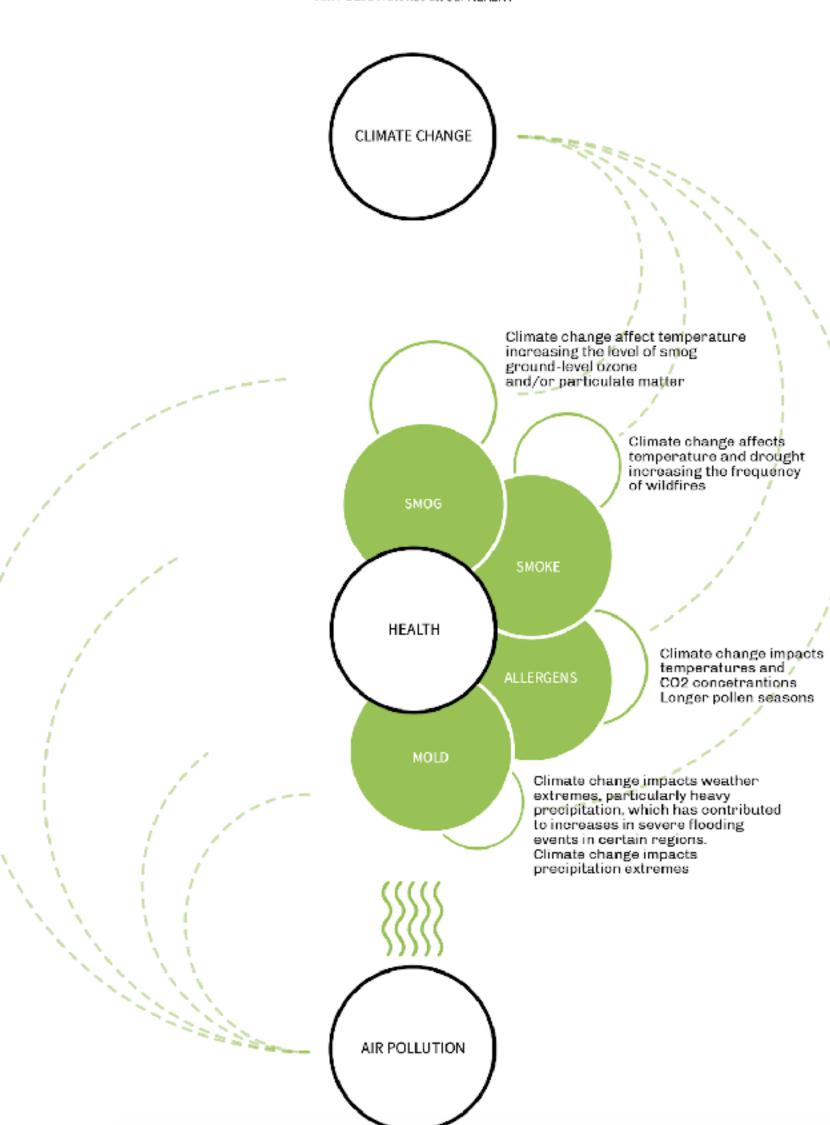


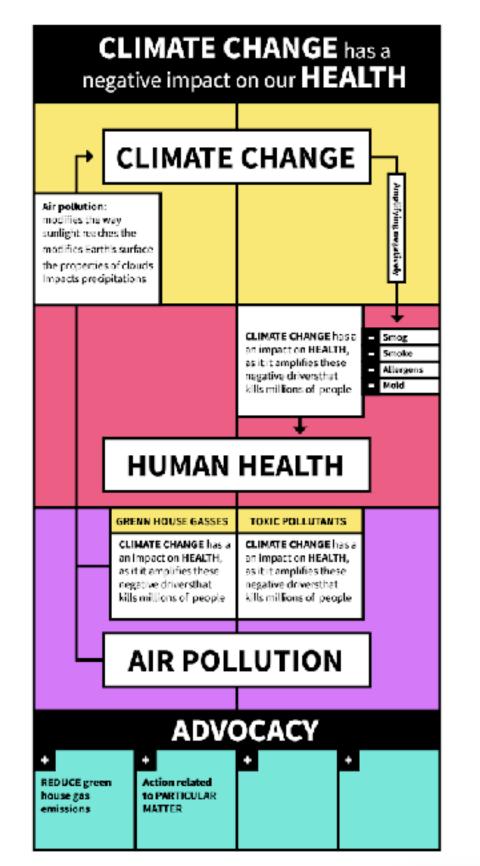


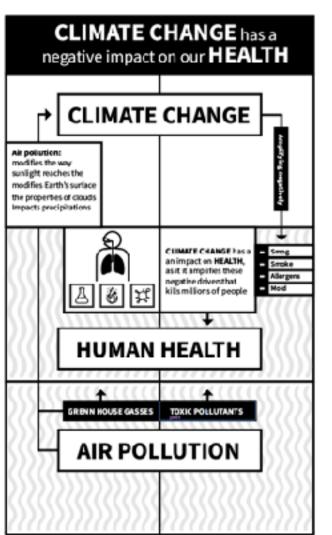


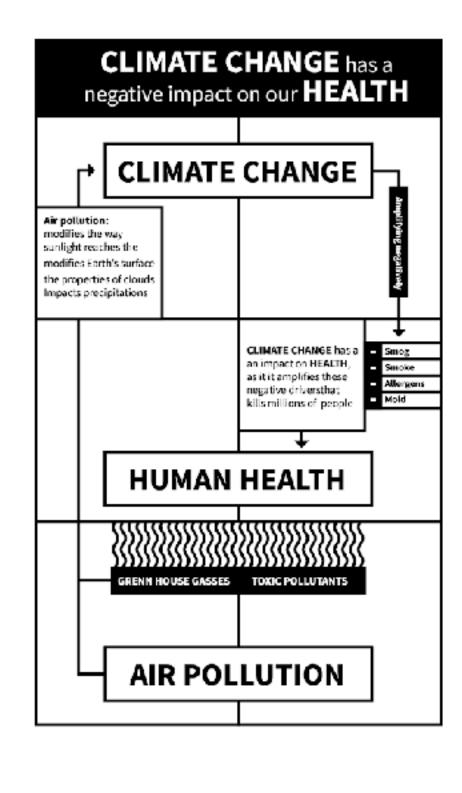


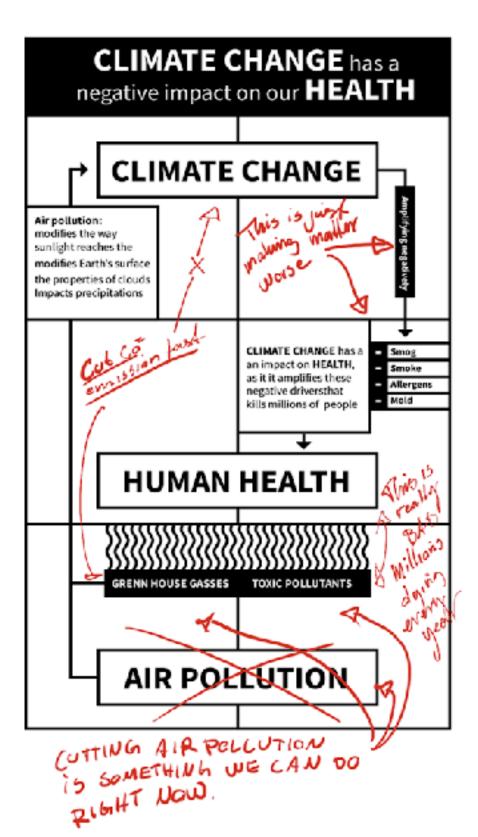
CLIMATE CHANGE is amplifying the bad effects AIR POLLUTION has on our HEALTH

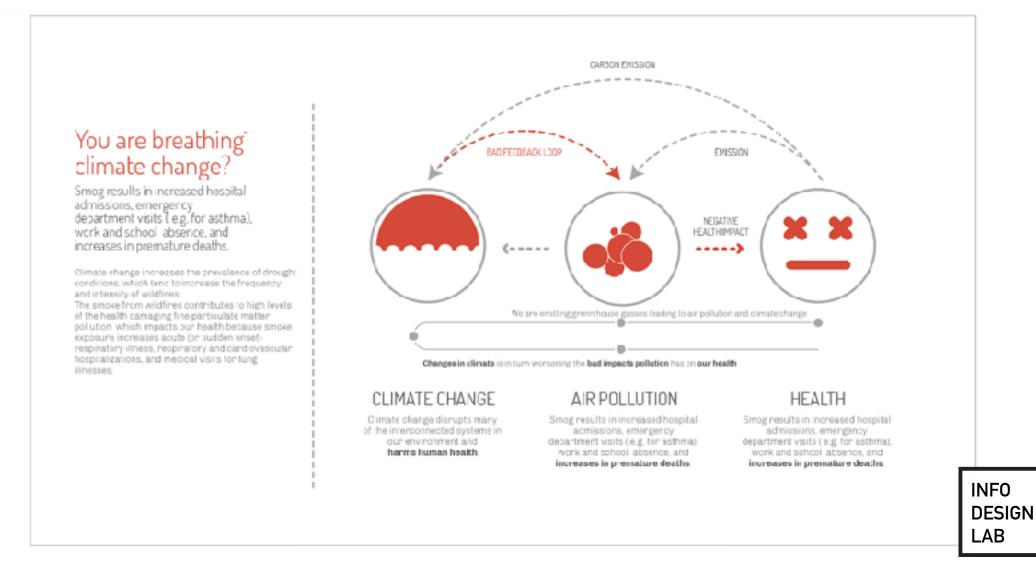








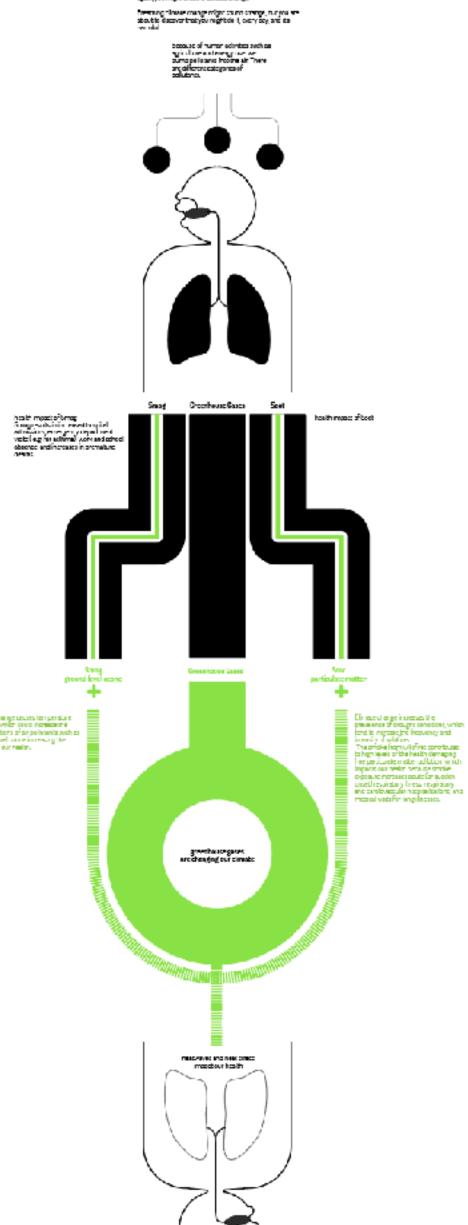




Smog Greenhouse Gases Soot



Disyouknowers you ensure threse trange? tes, set acces P v.a. 23 librar, an inste, pertuga 29,000 tracca ray, of time of dracca year, neet and huerand men agen, you might breathe closele change.

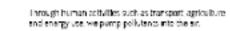


Breathing. The link between climate change and human health.

Bid you know that you broath or fimale change?

"es, between 12 and 26 times a minute, perhaps 20 000 sines a day, millions of times a year, over and over one over again you might breathe dimete change.

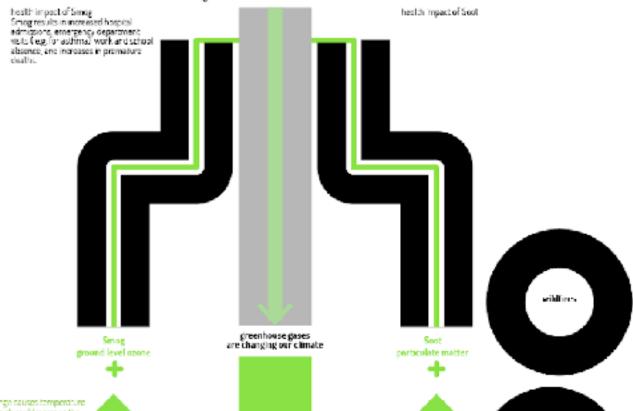
Breething dimete change might sound strenge, but you are about to discover that you might be 1, every day, and 1's sarmful.



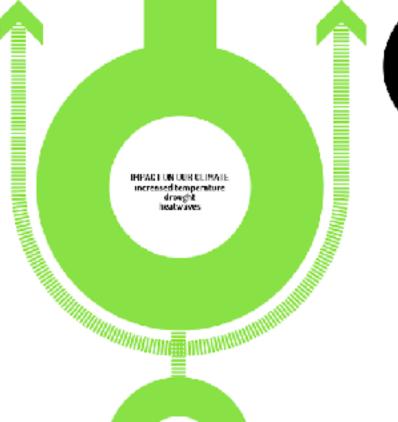




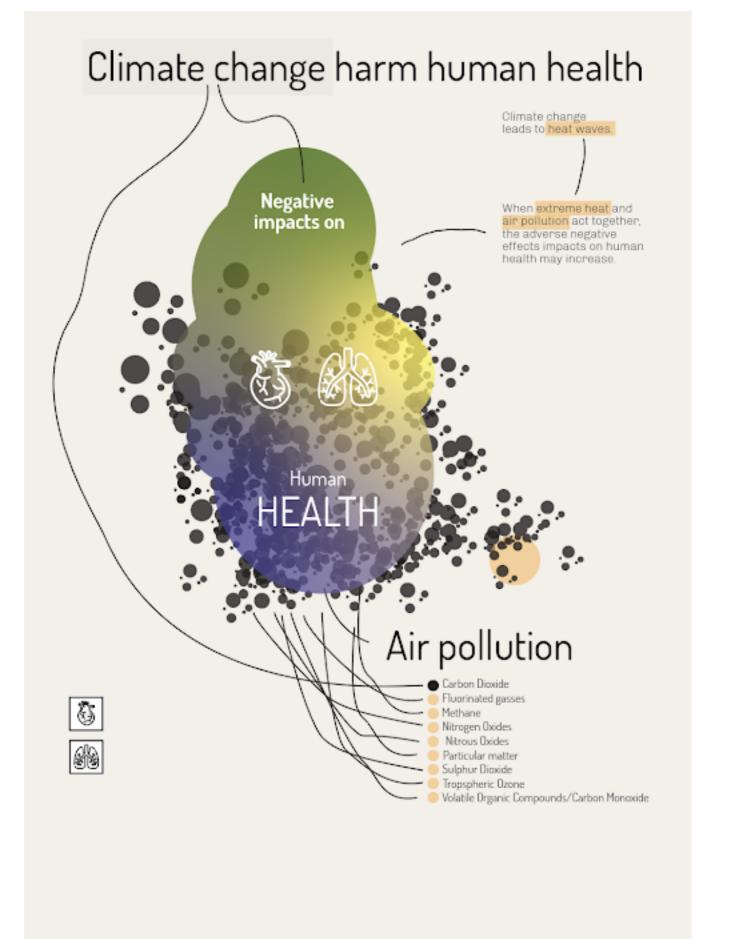
HEALTH **IMPACT**

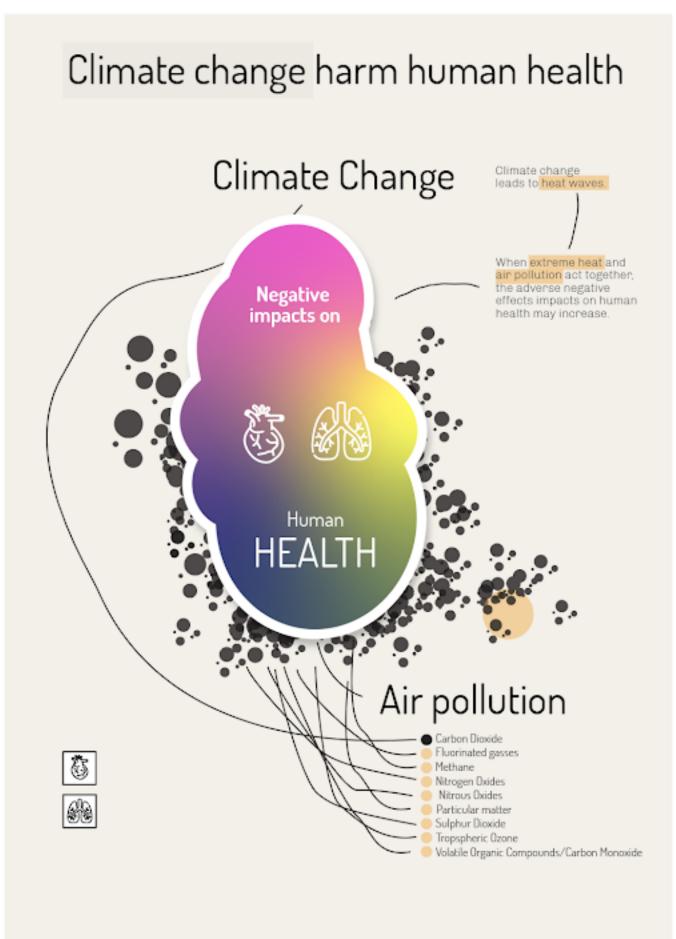


CLIMATE

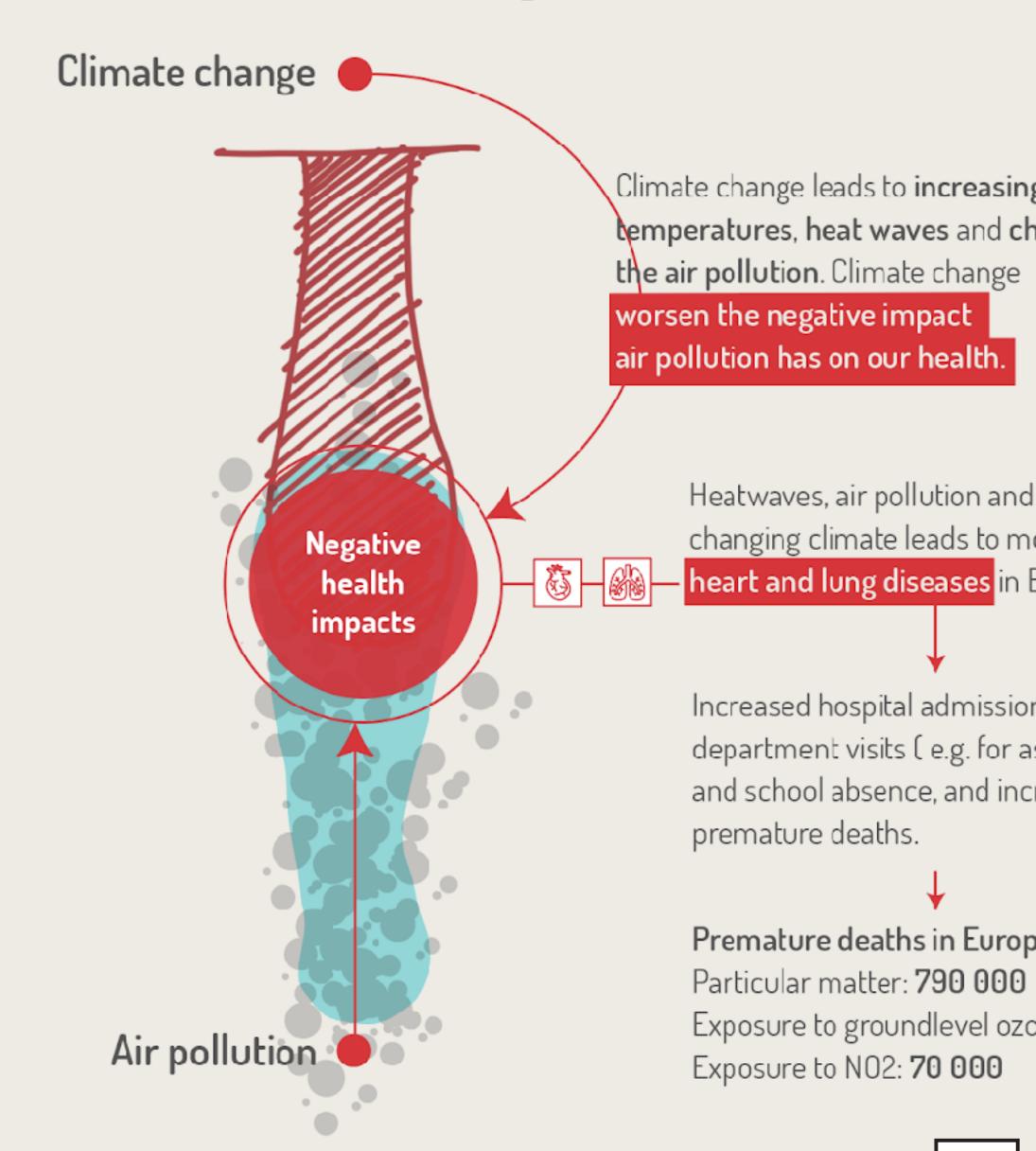




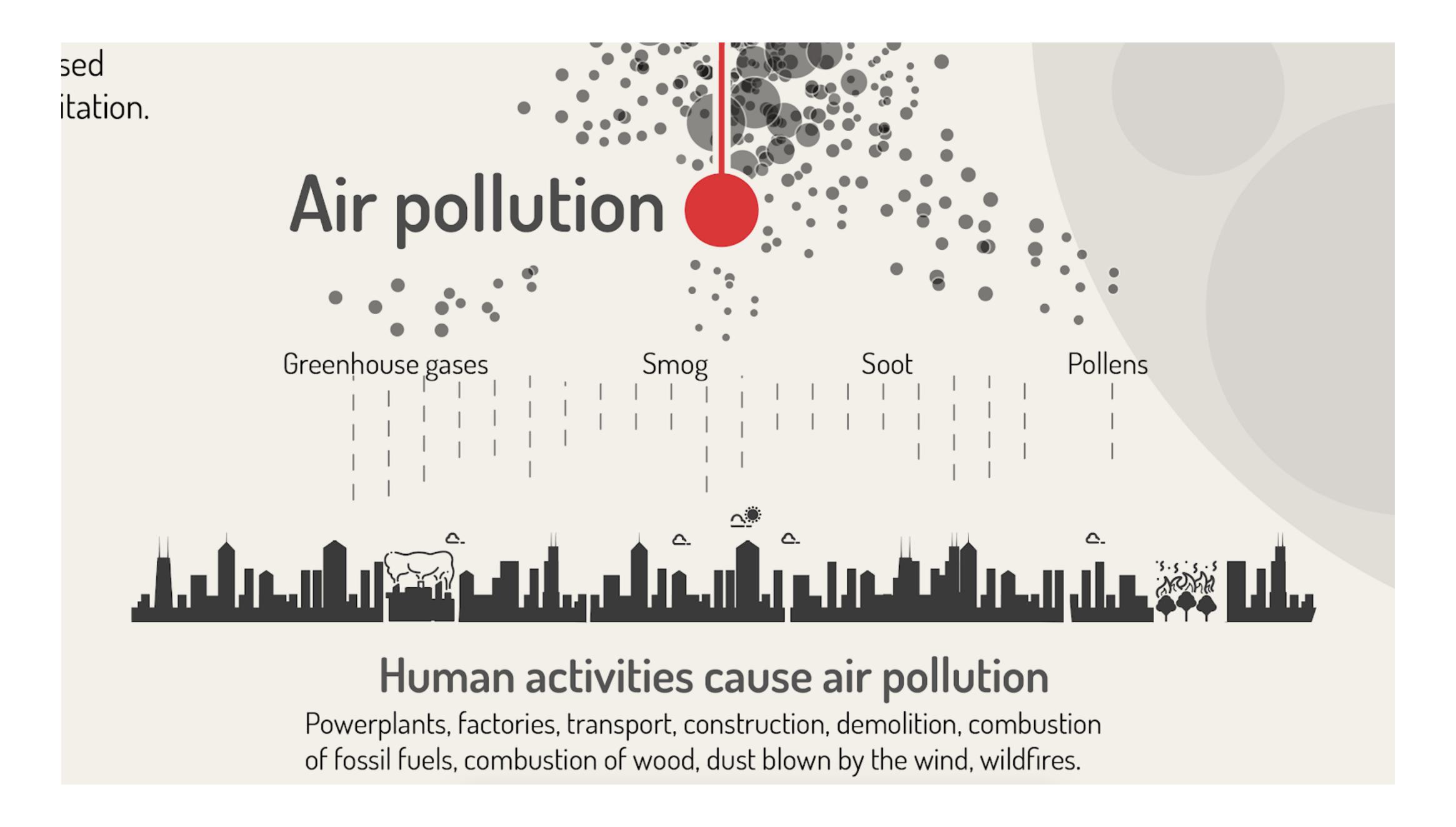




Climate change harms humar

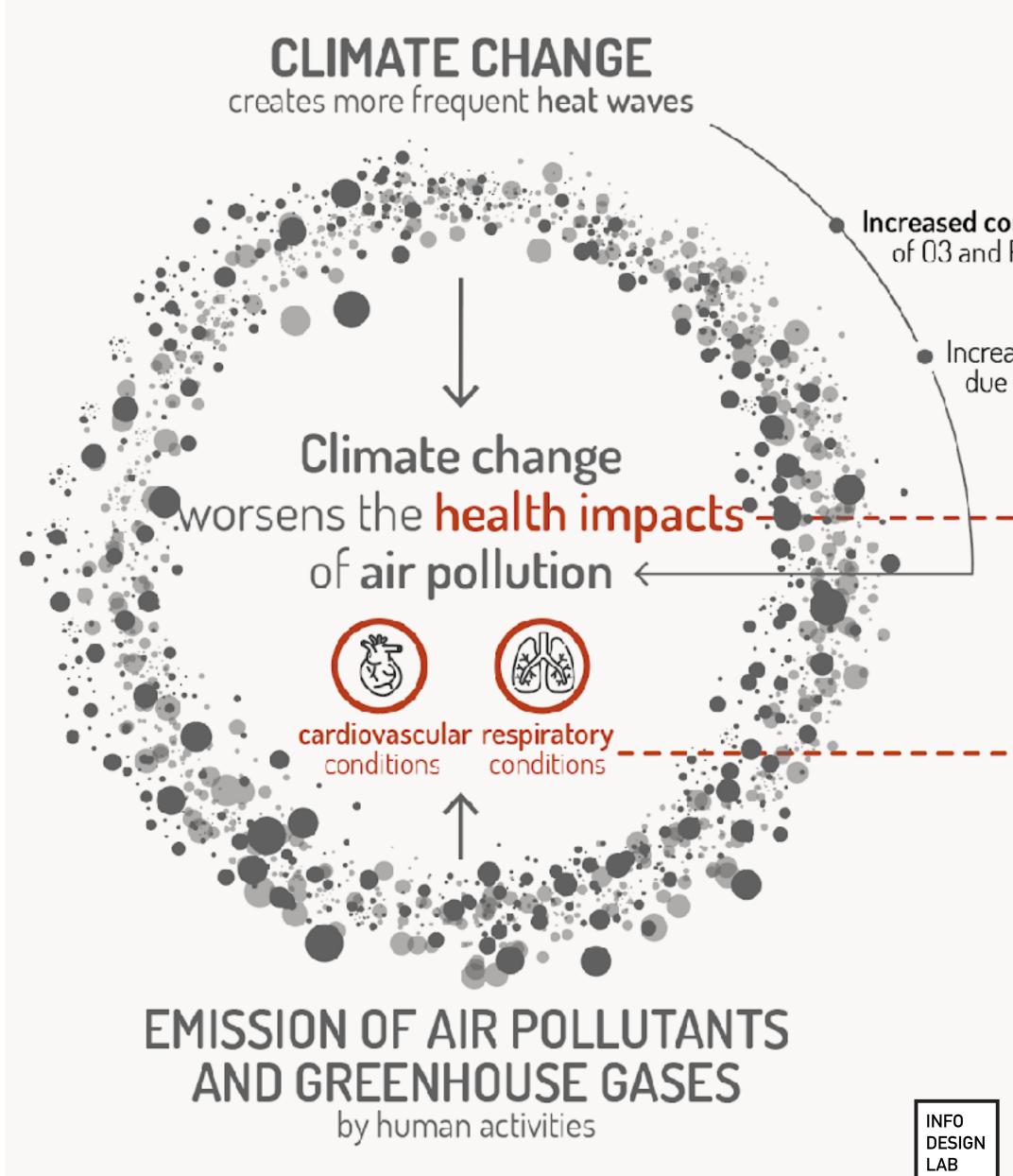


DESIGN

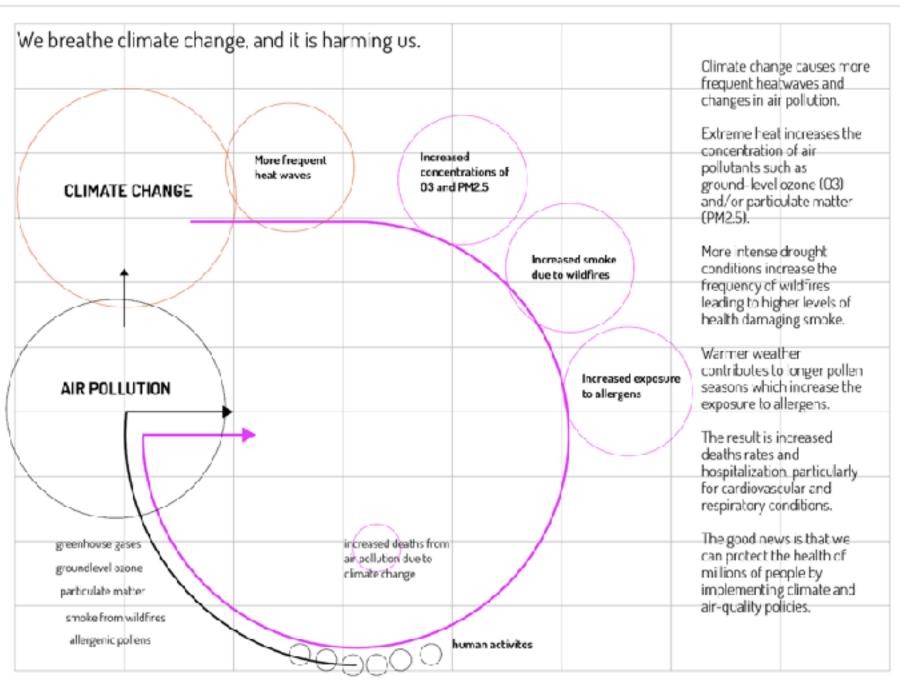


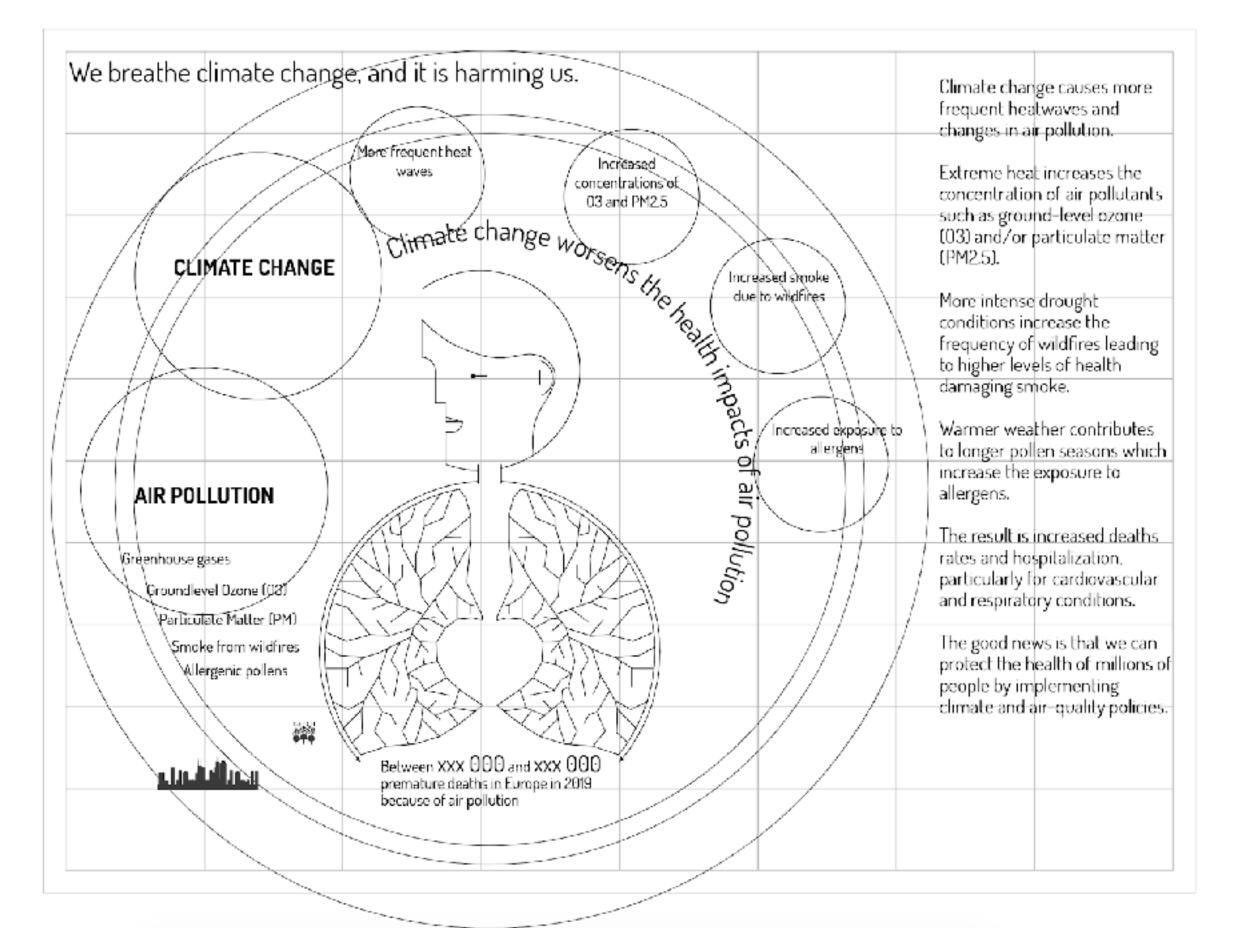
We breathe climate change, and it is harming us. CLIMATE Climate change CHANGE worsens the health impacts of air pollution HUMAN **AIR POLLUTION HEALTH** EMISSION by human activities human activites

We breathe climate change, a















ExhaustionH2020

@ExhaustionH2020 Follows you

Research consortium working to design strategies to reduce health impact from heat waves and air pollution in Europe. EXHAUSTION is a EU-funded H2020 project.

Joined June 2019

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Followed by Antonio Gasparrini, Miriam Stackpole Dahl, and 19 others you follow

17

Tweets & replies Media Likes Tweets



♡ 12

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39 Tweets



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Tweets

Tweets & replies

Media

Likes



ExhaustionH2020 @ExhaustionH2020 · Apr 13

17 7

We BREATHE climate change. And it is harming us. The good news is that we can do something about it. www.exhaustion.no

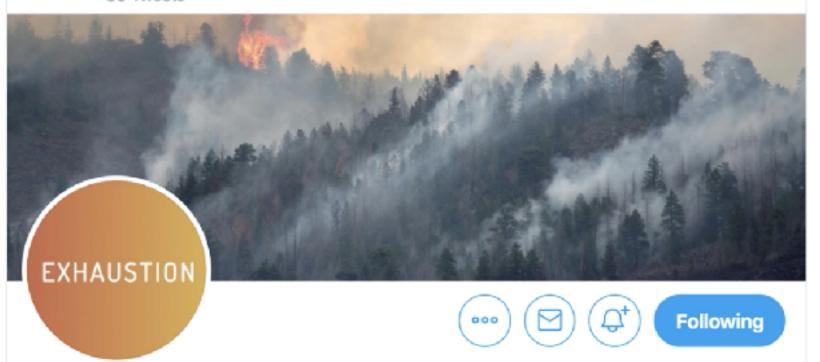
The good news is that climate- and air-quality policies can protect the **HEALTH** of millions of people.

♡ 12

 \triangle

ExhaustionH2020

39 Tweets



ExhaustionH2020

@ExhaustionH2020 Follows you

Research consortium working to design strategies to reduce health impact from heat waves and air pollution in Europe. EXHAUSTION is a EU-funded H2020 project.

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Tweets

Tweets & replies

Media

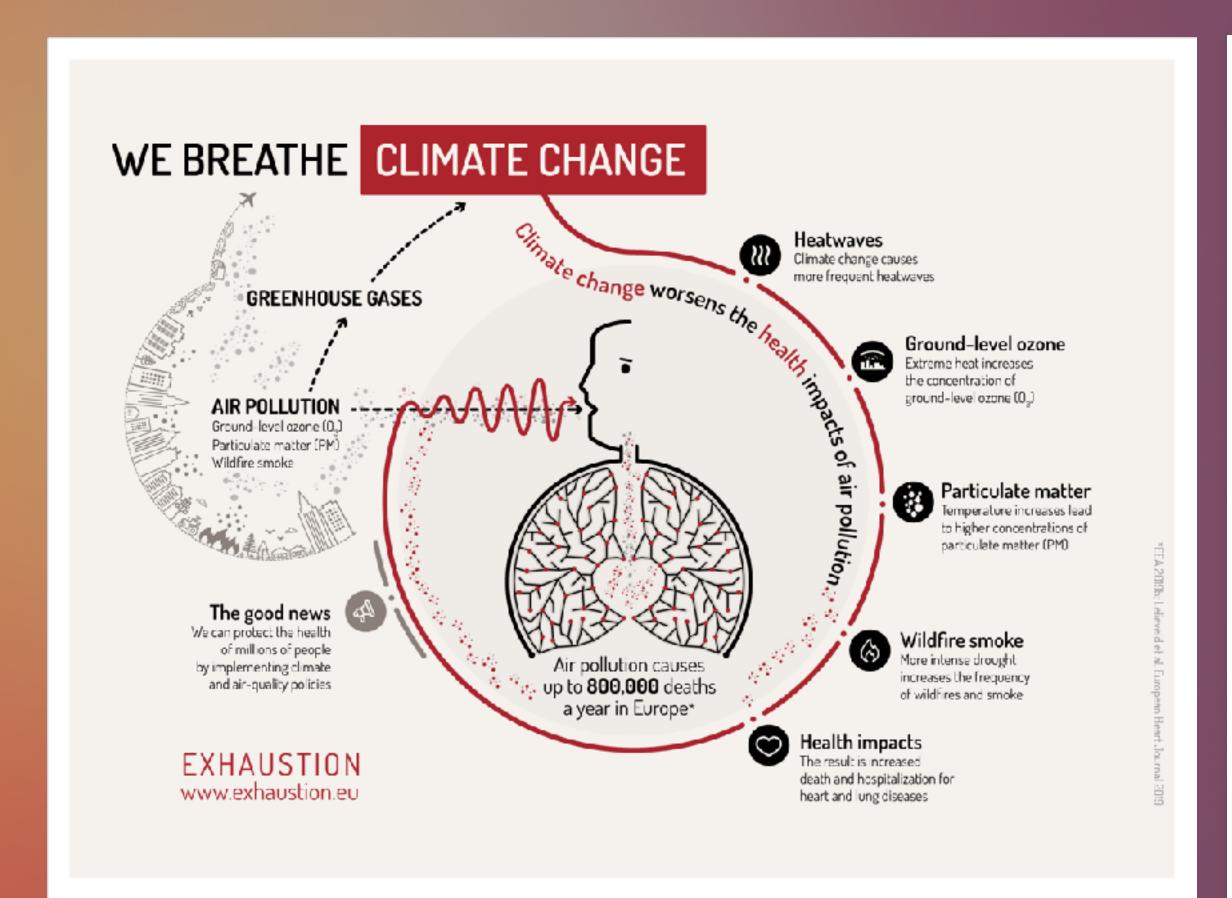
Likes



ExhaustionH2020 @ExhaustionH2020 · Apr 13

We BREATHE climate change. And it is harming us. The good news is that we can do something about it. www.exhaustion.no





INFO

LAB

DESIGN





BY GUNNELL E. SANDANGER, MIRIAM S. DAHL, KRISTIN AUNAN, INFO DESIGN LAB

SHARE TO: TWITTER / FACEBOOK / EMAIL

PUBLISHED 24.06.2020

Air pollution is the largest single environmental risk to human health in Europe. With climate change, increasing temperatures and more wildfires, the health impact of air pollution may be amplified.

What are the links and connections between heat stress, air pollution, wildfires, health and climate change?

Alexandra Valta is a math teacher in Athens. Her family has a summer house in Mati, a coastal village less than one hour drive north of Athens. Two years ago a terrible wildfire hit the area.

"It was a Monday, a very nice day, and also really hot. We started to see smoke and I called my husband who was on his way. He said he could see fire and smoke.

The electricity was out. We saw the fire on the



The narrative arc

It is the journey we offer to our readers.





The narrative arc

It is the journey we offer to our readers.

Imagine being on a stage to **present** your (future) figure. Describe the intent, the core pattern and what the figure shows to a lay audience, in order to empower them to communicate the same message using the same figure.

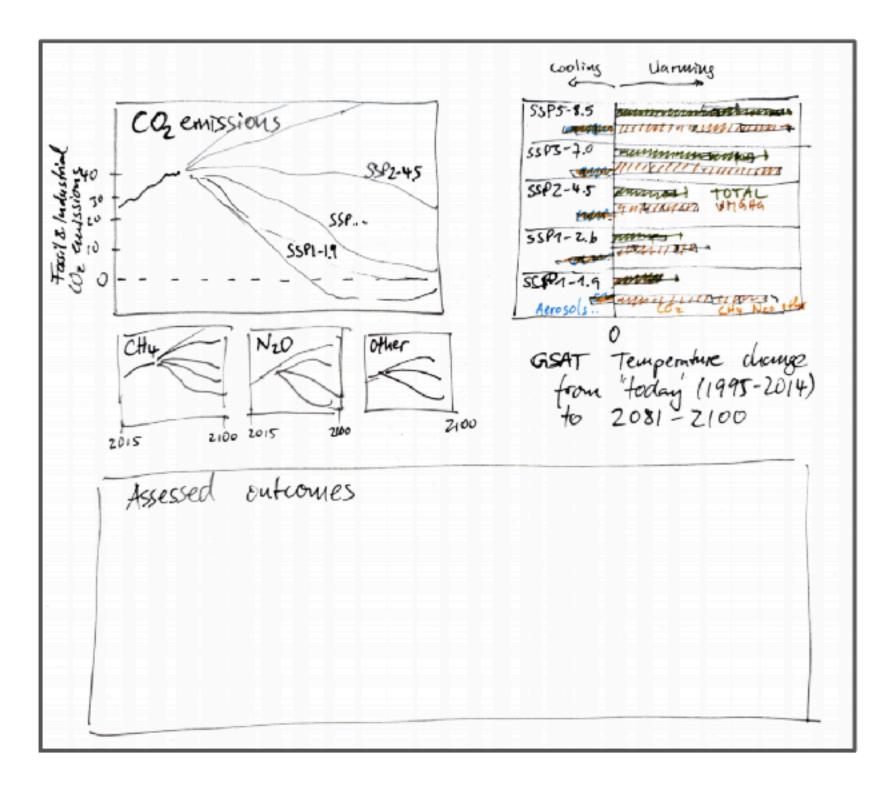


On data: Email exchange with Malte, Sebastian, Chris

Malte:

Thanks. Promising figure. A few points:

- a) Yes, we are happy to provide the emulator data for the figure.
- b) On the assessed future temperature implications per forcing driver, that would need to be discussed also with Chapter 7, where the assessment of the "holistic emulators" is done in Box 7.1 and also the individual forcing contributions. I guess once we have the finalised FaIR and MAGICC versions (which are then both calibrated to the latest Chapter 4 total tas projections), it would then be good to use those for that part of the figure with an agreed methodology. I hence also copy in Piers.
- c) On the Assessed temperature outcomes. One specifically important point I think are the 1.5 crossings and whether that could be shown for both the peak temperatures and first crossings "from below to above" as well as the other way around, i.e. "from above to below" as otherwise policymakers will immediately infer that the 1.5C target is lost, whereas they overlook that many scenarios come back by 2100 to just below 1.5C in the median. That is more for @Sebastian and Chapter 4, but in terms of the messaging of the overall IPCC report, that is a crucial bit, I feel.
- d) Just to understand what exact data you need. Is it something along the sketched PDF? I.e. do you want bar graphs for the induced temperatures "by emission driver", say stacking the median contributions of CO2, CH4 and N2O + OTHER on top of each other with a total warming uncertainty bar... same for the net cooling species (could also be CH4, for SSP1-1.9 where concentrations fall from today to 2100), and then a total total bar for each of the SSP scenarios?



Wireframe

This figure illustrates how **future emissions** influence future global warming, or in other words, **that our actions influence our future**.

Key distinguishing factor between scenarios are their emissions

Tagline: Our actions do influence our future.

Highlight the dominant role of CO2 and also the role of non-CO2

Tagline: CO2 is the elephant in the room

Temperature evolution and timing of crossing temperature levels depends on the emission scenario.

Tagline: Our decisions determine the level of climate change Wirefram

Scenario

Jeenane

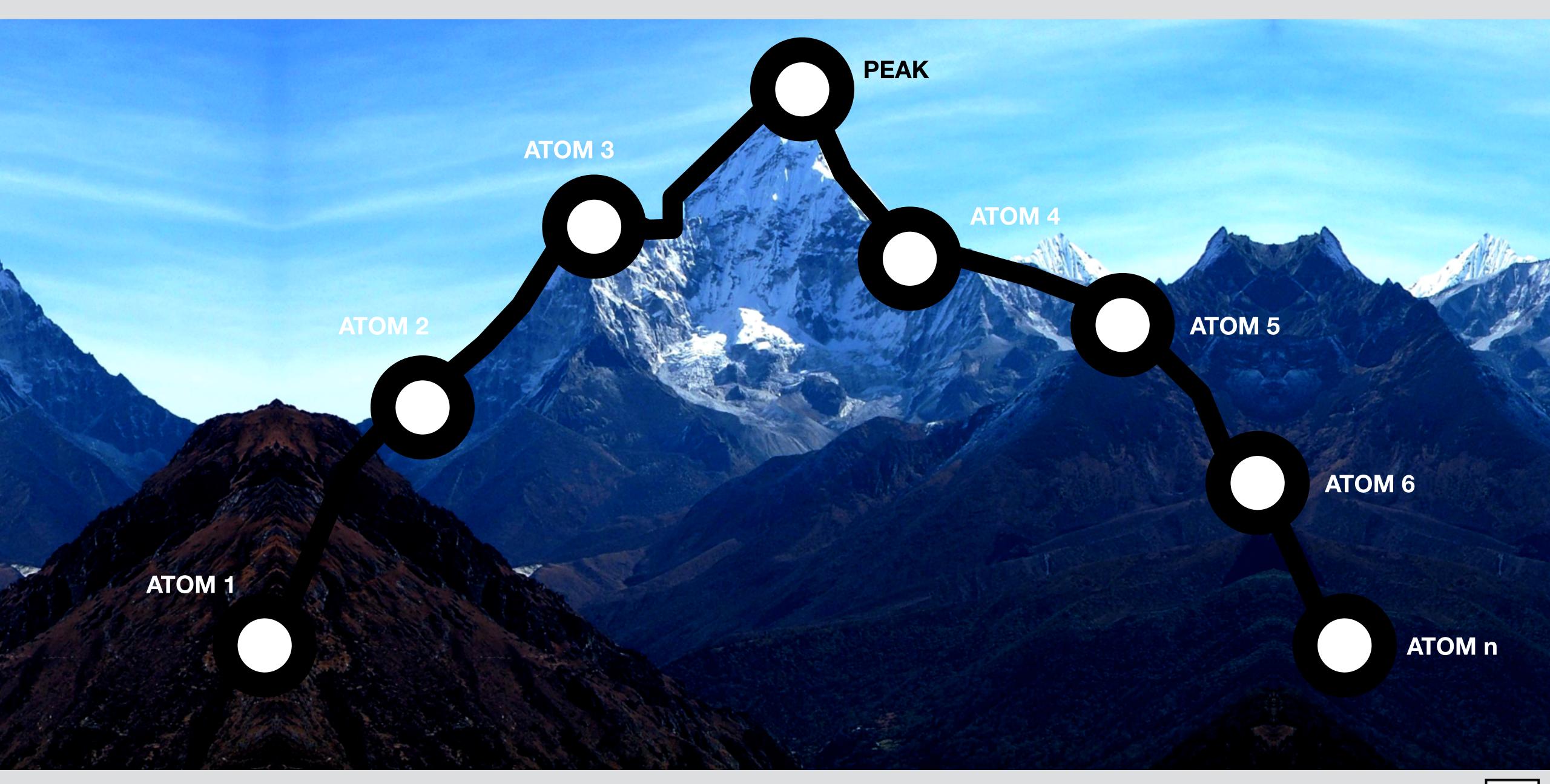
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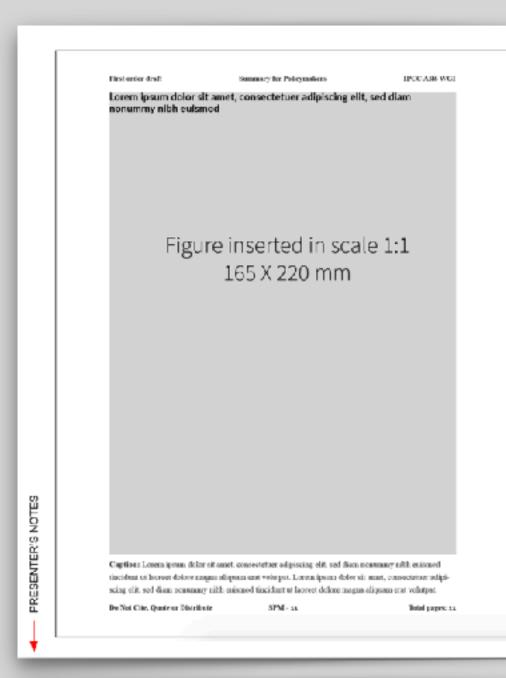
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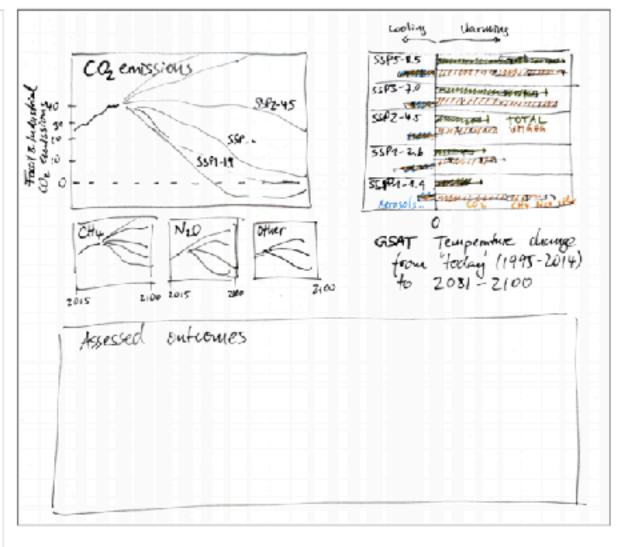
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Assessed

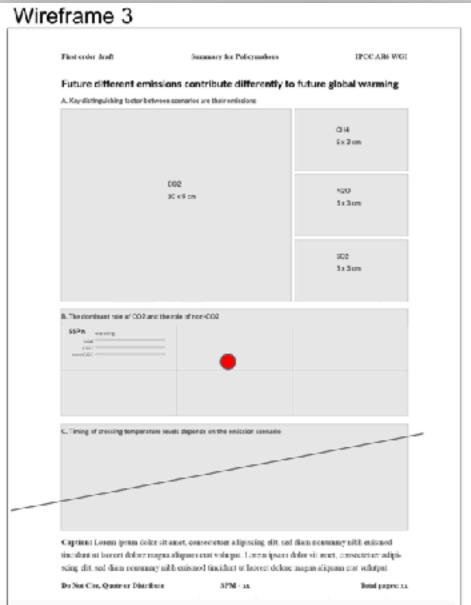
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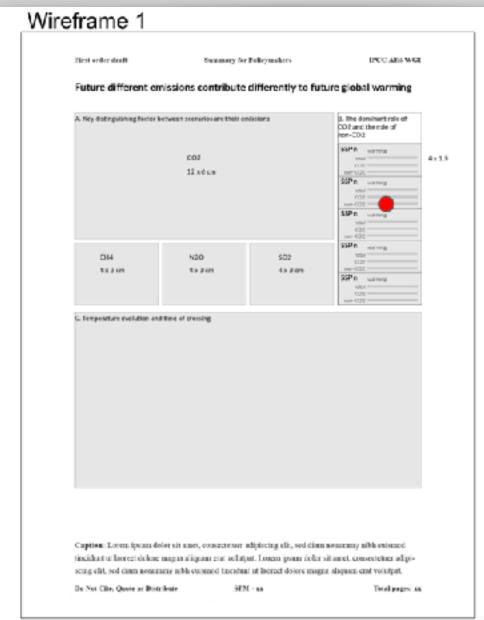


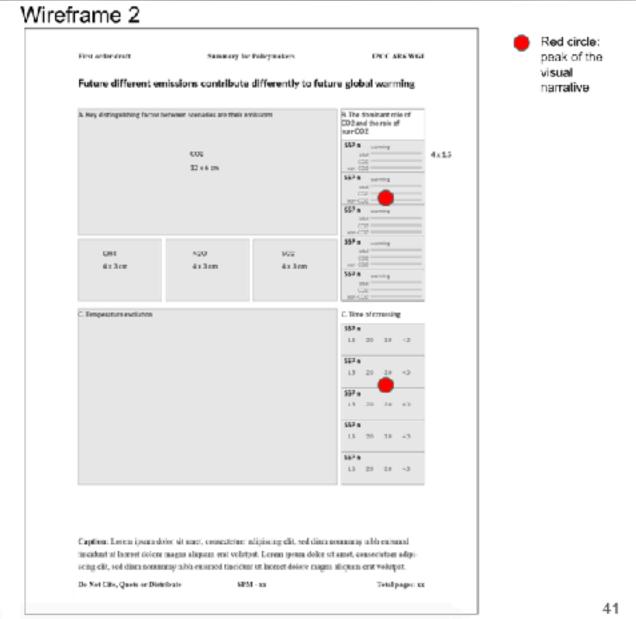


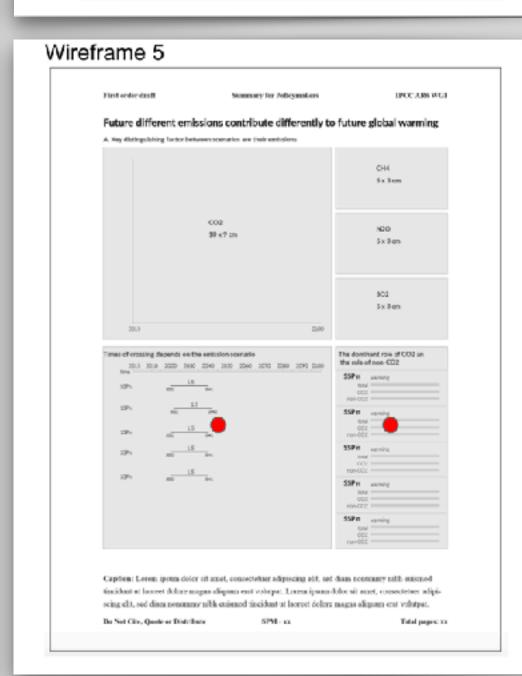
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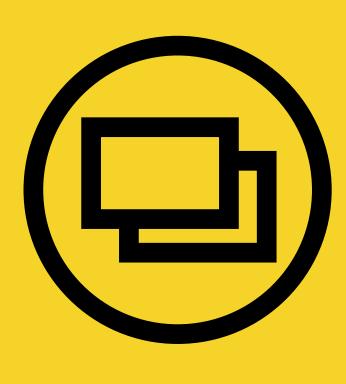




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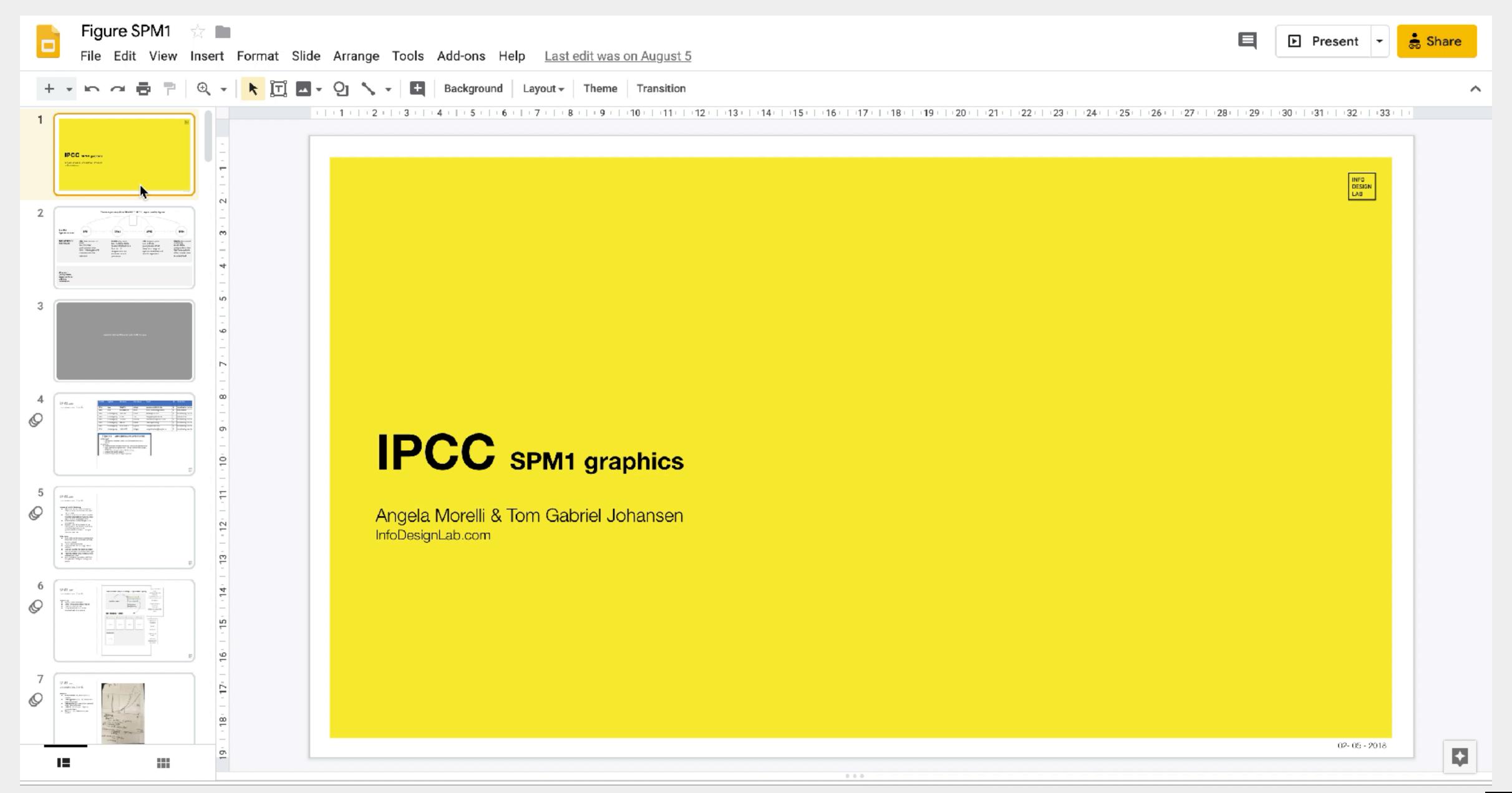


The slide books

Recording the history of everything we work on.

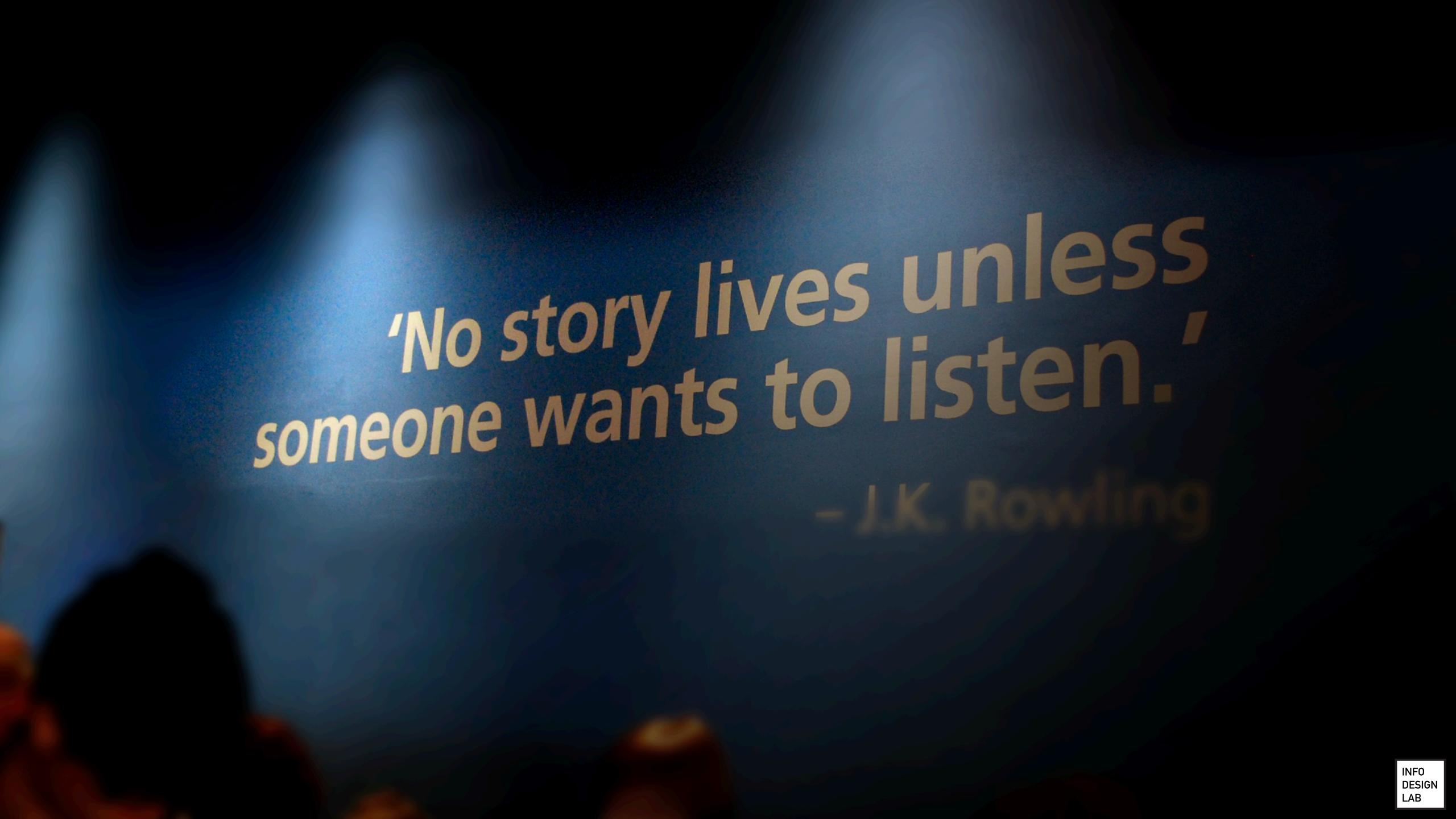


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Using ECMWF's Forecasts 2022: Visualising Meteorological Data 9th June 2022

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