

Causal inference for sustainable and resilient agriculture

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Joint work with Georgios Giannarakis, Ilias Tsoumas, Roxanne S. Lorilla, Alkiviadis Koukos and Charalampos Kontoes



Agriculture: Modern Challenges

Ever-increasing demand for agricultural products



Climate change, Environmental degradation



“Sustainable Intensification”

A diverse world

Differences in climate,
soil, land use



Different environmental
responses to interventions
carried out by farmers



Effect Heterogeneity
(no one-size-fits-all solution)

What's next? (EU)

The new common agricultural policy: 2023-27

The new common agricultural policy will be key to securing the future of agriculture and forestry, as well as achieving the objectives of the European Green Deal.



On 2 December, 2021, the agreement on reform of the common agricultural policy (CAP) was formally adopted. The new legislation, which is due to begin in 2023, paves the way for a fairer, greener and more performance-based CAP.

It will seek to ensure a sustainable future for European farmers, provide more targeted support to smaller farms, and allow greater flexibility for EU countries to adapt measures to local conditions.



Targeted support



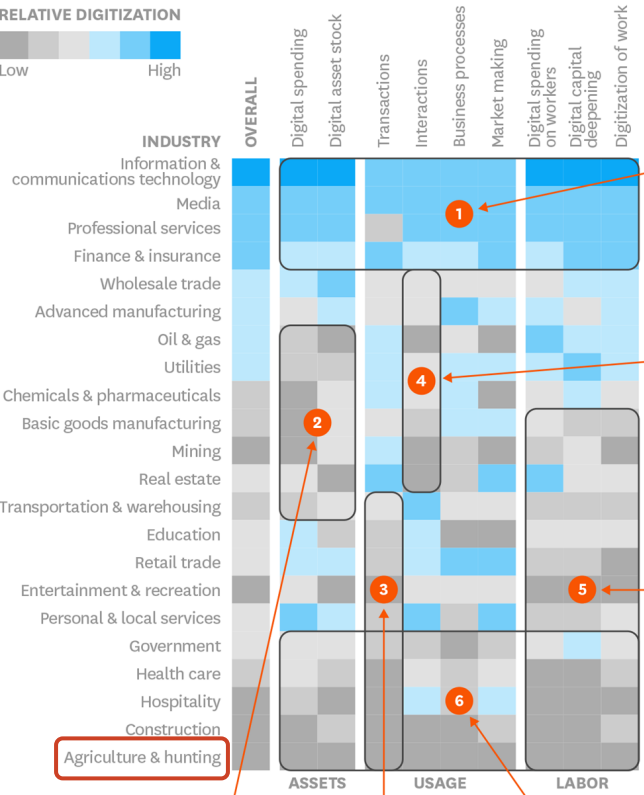
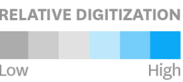
Flexibility to adapt measures to local conditions



Geospatial “personalization”

How Digitally Advanced Is Your Sector?

An analysis of digital assets, usage, and labor.



Knowledge-intensive sectors that are highly digitized across most dimensions

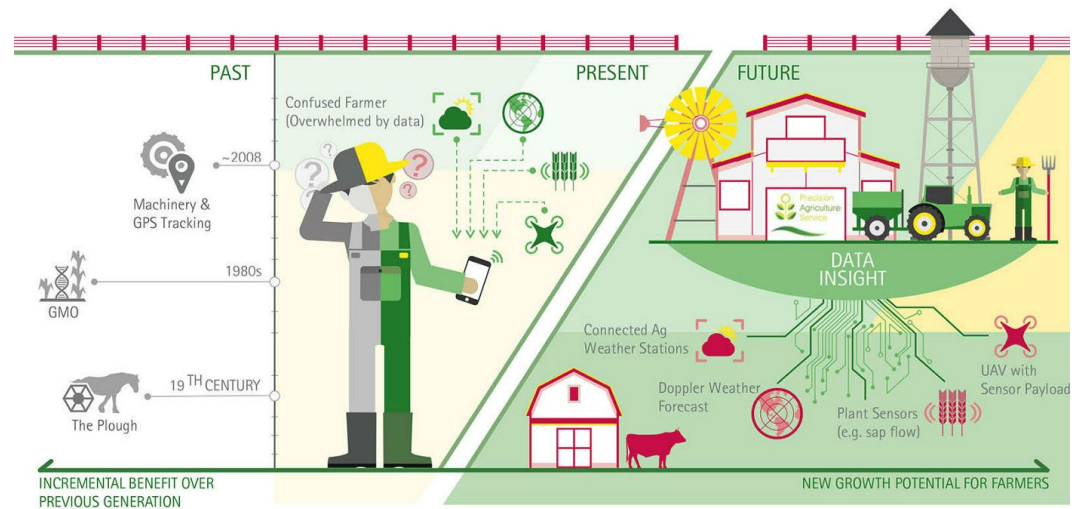
B2B sectors with the potential to digitally engage and interact with their customers

Labor-intensive sectors with the potential to provide digital tools to their workforce

Capital-intensive sectors with the potential to further digitize their physical assets

Service sectors with potential to digitize customer transactions

Quasi-public/highly localized sectors that lag across most dimensions



smart farming technologies could drive to the application of required sustainable agriculture practices

but limited adoption



Farmer needs:

- ⇒ actionable advice
- ⇒ evidence about effectiveness & benefits

Causal inference for sustainable agriculture



Geospatial personalization of agricultural practices



Trustworthy climate-smart digital tools

Causal inference

What would happen

How much will net primary productivity be affected if we increase crop rotation by 5% in Flanders?

How much will my yield increase if I sow this week instead of next week?

Geospatial personalization of agricultural practices



Towards assessing agricultural land suitability with causal machine learning

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Personalizing Sustainable Agriculture with Causal Machine Learning

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Tackling Climate Change with Machine Learning: workshop at NeurIPS 2022

Our approach

Treating ALSA as a geospatial impact assessment problem leveraging EO and other large scale geospatial data

Train causal models estimating the impact of agricultural practices on metrics of interest

Propose the estimated impact as a land suitability score

Guide agricultural policy making by prioritizing high-gain practices per land unit

Conditional Average Treatment Effects (CATEs)

What is the impact of a **treatment** for a **unit** with particular **characteristics**?

Agricultural
Practice



Land unit



Agro-environmental info



$$\theta(x) = \mathbb{E}[Y(1) - Y(0) | X = x]$$



Potential NPP when
practice is applied

Potential NPP when
practice is not applied

Outcome Y: ecosystem services, soil
organic carbon, **net primary productivity**

Double ML (Chernozukov et. al, 2016)

- Flexible framework for CATE estimation
- Robust for spatial data ¹

$$Y = \theta(X) \cdot T + g(X) + \varepsilon$$

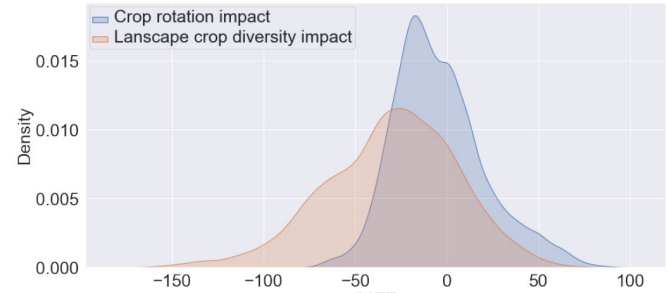
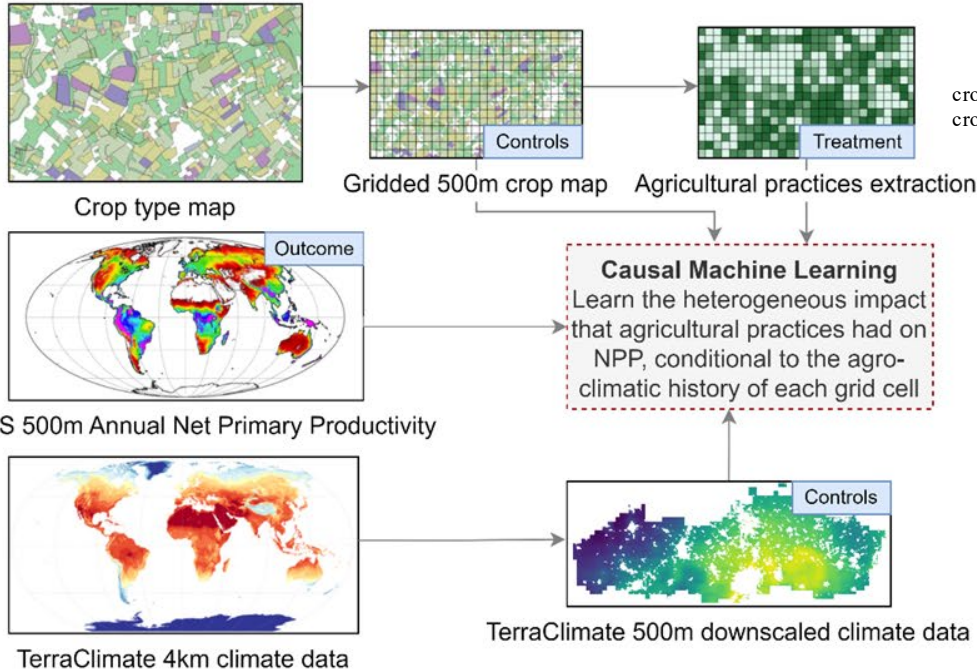
$$T = f(X) + \eta$$

$$\hat{\theta} = \arg \min_{\theta \in \Theta} \mathbb{E}[(\tilde{Y} - \theta(X) \cdot \tilde{T})^2]$$

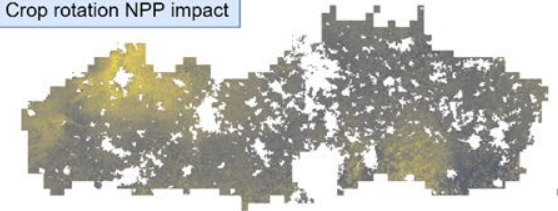
¹Approaches to spatial confounding in
geostatistics, Gilbert et al., 2022

Methodology & Results

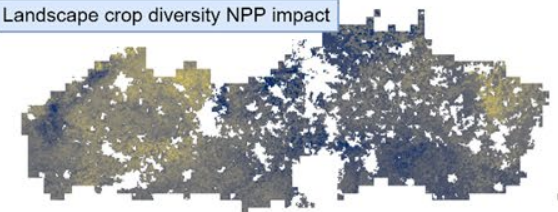
(Flanders, Belgium, 2010-2020)



Crop rotation NPP impact



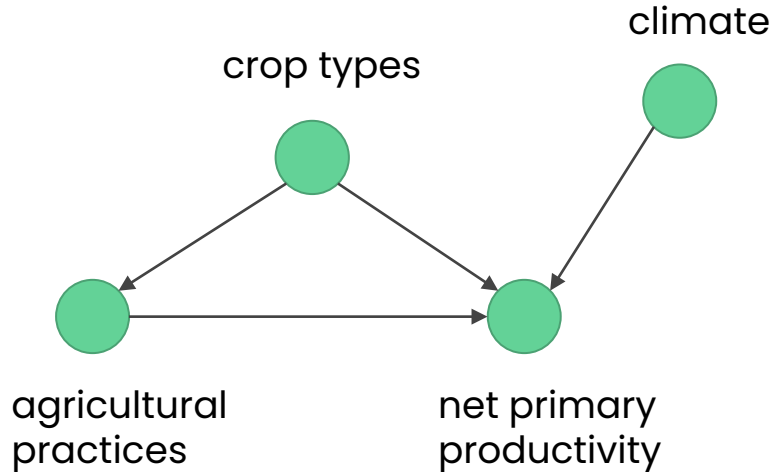
Landscape crop diversity NPP impact



- The learned impact as a Land Suitability Score
- Understand agro-climatic conditions driving impact variability

CR ATE: 1.08 (95% CI [-20.35, 22.51]) LCD ATE: -35.73 (95% CI [-58.73, -12.73])

Limitations & Future Work



The causal graph assumed is simplistic, some bias and variance in estimates remains:

more domain knowledge & causal discovery methods should be incorporated

The Double ML effect estimates are not evaluated in the typical sense as ground truth is not observed:

robustness checks and sensitivity analyses should be performed.

Agriculture: harness existing knowledge of field experiments

Causal inference for sustainable agriculture



Trustworthy climate-smart digital tools

Evaluating Digital Tools for Sustainable Agriculture using Causal Inference

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The case of a knowledge-based recommendation system for optimal cotton sowing

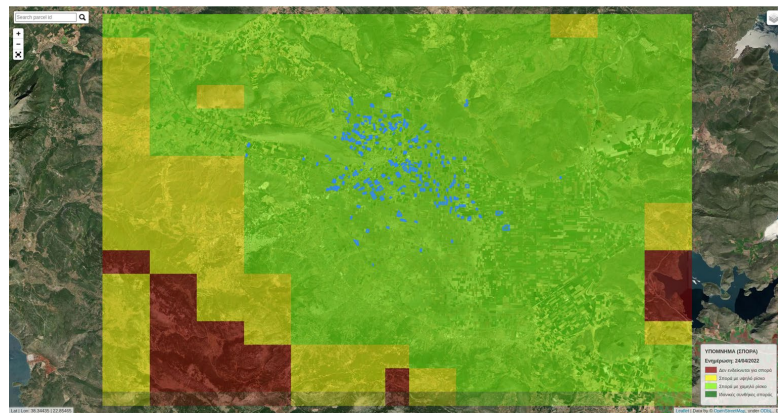
Answering on a real need of cotton farmers.
Is today a good day to sow?

Collaboration with a farmer's cooperative (171 cotton fields) in Orchomenos, Viotia-Greece

They have developed highly consolidated routines for interacting with their crops: this includes common practices, homogeneous fertilizer application, and jointly owned machinery.



pilot of sowing map for cotton for cultivation period of 2021 in Orchomenos, GR



**but what is the actual
impact of the
recommended actions?**

Our approach

Model the farm system using a causal graph, and identify the effect of sowing on a recommended day on the yield the farmer observed.

Unit

Field

Treatment (T)

The field was sown on a recommended day

Outcome (Y)

Yield observed at the end of season

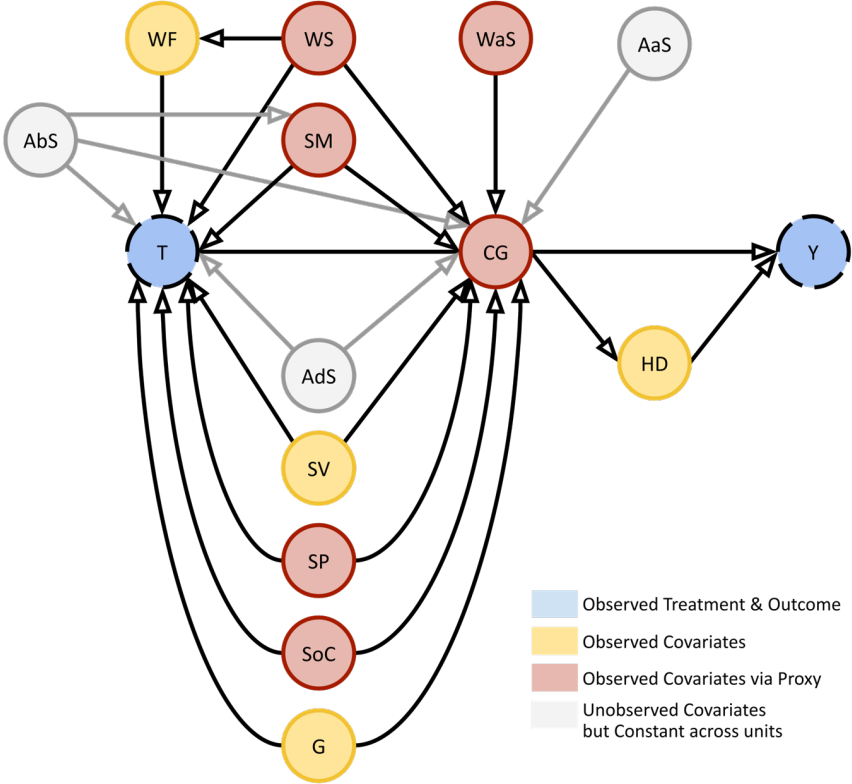
$$\text{ATE} = \mathbb{E}[Y|do(T = 1)] - \mathbb{E}[Y|do(T = 0)]$$

Our end goal is to account for exactly the variables that will allow us to identify the Average Treatment Effect (ATE) of the treatment on outcome

Unobserved
confounding,
selection bias,
counterfactual
yield not observed

Exploit our understanding
of the cooperative's
modus operandi and
harness agricultural
knowledge

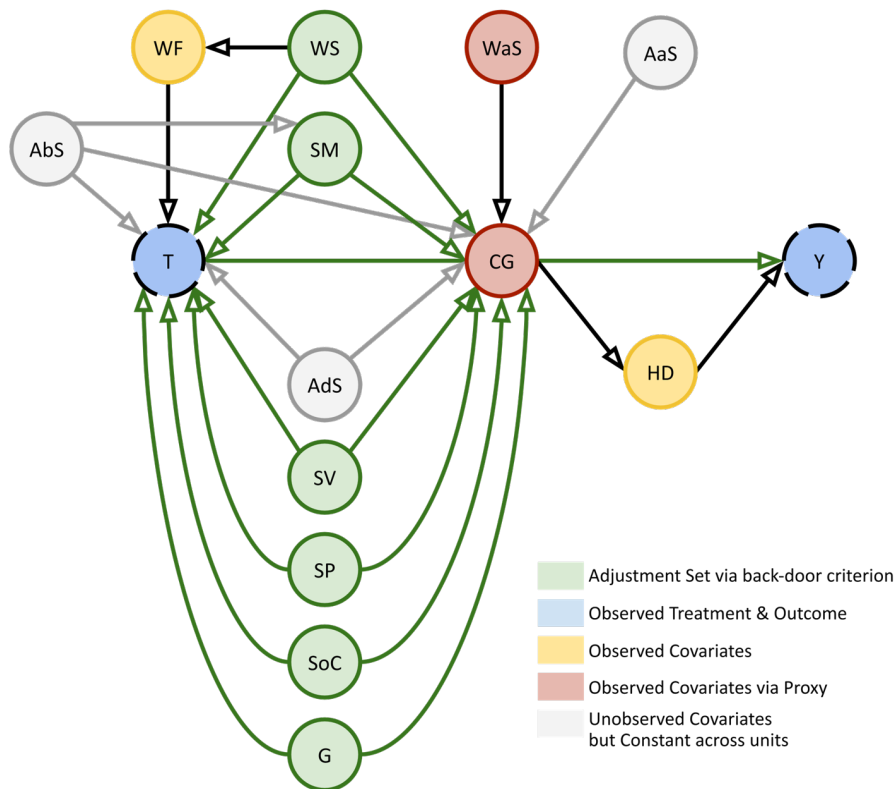
Graph Building



Id	Variable Description	Source
T	Treatment	Recommendation System
WF	Weather forecast	GFS, WRF
WS	Weather on sowing day	Nearest weather station
WaS	Weather after sowing	Nearest weather station
CG	Crop Growth	NDVI via Sentinel-2
SM	Soil Moisture on sowing	NDWI via Sentinel-2
SP	Topsoil physical properties	Map by ESDAC
SoC	Topsoil organic carbon	Map by ESDAC
SV	Seed Variety	Farmers' Cooperative
G	Geometry of field	Farmers' Cooperative
AdS	Practices during sowing	Farmers' Cooperative
AbS	Practices before sowing	Farmers' Cooperative
AaS	Practices after sowing	Farmers' Cooperative
HD	Harvest Date	Farmers' Cooperative
Y	Outcome (Yield)	Farmers' Cooperative

In collaboration with domain experts and by making clear assumptions, we establish a causal graph of the farm system

Effect Identification

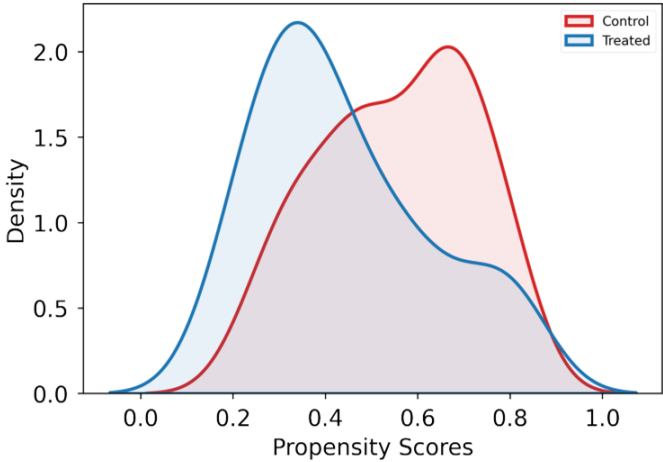


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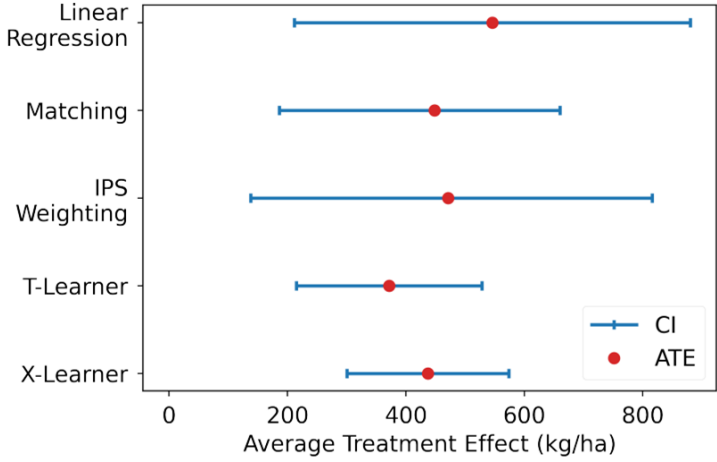
Applying the back-door criterion, the following **set of variables** was found to be sufficient for effect identification:

$$Z = \{WS_{MIN, MAX}, SOC, SM, G, SP_{SILT, CLAY, SAND}, ABS, ADS, SV_{1-13}\}$$

Effect Estimation



Propensity score $P(T=1|Z)$ distribution and overlap for treatment and control groups



Point ATE estimates and 95% confidence intervals

Results & Refutations

Causal Effect Estimation				Refutations						
Method	ATE	CI	p-value	Placebo		RCC		UCC	RRS	
				Effect*	p-value	Effect*	p-value	Effect*	Effect*	p-value
Linear Regression	546	(211, 880)	0.0015	-25.74	0.39	546	0.49	85	543	0.45
Matching	448	(186, 760)	0.0060	50.82	0.39	432	0.40	116	438	0.48
IPS weighting	471	(138, 816)	0.0010	38.82	0.40	470	0.40	113	462	0.45
T-Learner (RF)	372	(215, 528)	0.0240	9.26	0.49	373	0.46	-	353	0.42
X-Learner (RF)	437	(300, 574)	0.0050	5.10	0.50	430	0.37	-	409	0.36

All methods indicate a significant, positive ATE of the treatment on yield

Methods successfully passed 4 refutation tests, indicating robust estimates



Sowing on a recommended day drove a yield increase ranging from 372 to 546 cotton kg/ha (12%-17% relative to mean yield)

Benefits, Limitations and Future Work

Evaluating Digital Tools for Sustainable Agriculture using Causal Inference

Assumptions limit
external validity



Driving much-needed
tech adoption

To cross-check
with experiments



Transparent impact,
fair service fees

New pilot applications will allow us to practically test the external validity of our results across different seasons, crops and locations.

Thanks! Questions?

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